

State of the University - 2018

Dr. Karen A. Holbrook, Regional Chancellor



University of
South Florida
Sarasota-Manatee



Topics

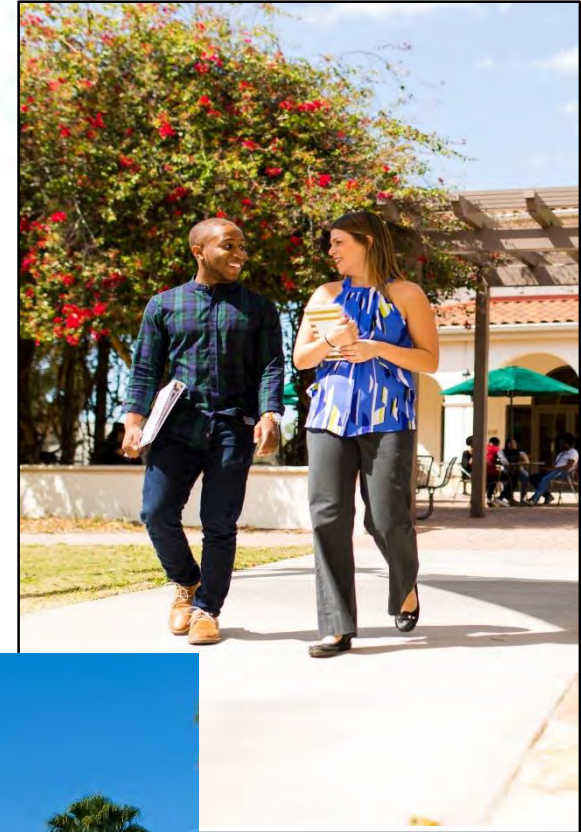
- Mission and Vision
- Consolidation
- Student Affairs
- Academic Affairs
- Research
- Advancement
- Government Relations; Community Engagement
- Finance and Facilities
- Special Programs
- USFSM Major Priorities

USF Sarasota-Manatee Mission

The University of South Florida Sarasota-Manatee provides high quality bachelor's and graduate-level education and scholarly activity in a personalized learning community that prepares successful leaders and responsible citizens.

USF Tampa Mission

The University of South Florida's mission is to deliver competitive undergraduate, graduate, and professional programs, to generate knowledge, foster intellectual development, and ensure student success in a global environment.



USF Sarasota-Manatee Vision

As a valued member of the USF System, USFSM will be nationally recognized as a student-centered, research-focused, community-engaged university with significant economic and cultural impact to the region.

USF Tampa Vision

USF is a global research university dedicated to student success and positioned for membership in AAU.

As Florida's leading metropolitan research university, USF is dedicated to:

- Student access, learning, and success through a vibrant, interdisciplinary, and learner-centered research environment and global curriculum.*



USF Tampa Vision, con't

- *Research and scientific discovery strengthen the economy, promote civic culture and the art; design and build sustainable communities through the generation, dissemination, and translation of new knowledge across academic and health-related disciplines.*
- *Partnerships to build locally- and globally-integrated university-community collaborations through scholarly and artistic activities and technological innovation.*
- *A sustainable economic base to support USF's continued academic advancement.*



USFSM Core Values

- Academic Excellence
- Freedom of Inquiry
- Diversity and Inclusion
- Shared Governance
- Accountability
- Student-centeredness

USF Tampa Core Values

- Creating engaged and responsible citizens
- Fostering a sense of community
- Embracing a diverse society
- Supporting intellectual growth
- Developing personal leadership competencies
- Building interpersonal relationships
- Encouraging service to others



Consolidation

So... just how autonomous are we today?



We are already connected to USF and share significant resources

- Advancement
- Audit
- Athletics
- Business and Finance
- Commencement
- Communications & Marketing
- Compliance Ethics
- Controller
- Decision Support
- Diversity & Equal Opportunity
- Environmental Health & Safety
- Facilities Management
- Financial Aid
- General Counsel
- Government Relations
- Human Resources
- Information Technology
- Library
- Ombudsperson
- Registrar
- Research & Innovation
- Resource Management & Analysis
- Treasurer
- USF World

February 2019

ONE USF

How USF is consolidating its three campuses to expand student opportunities.

Our Guiding Principles

Strengthen
Preeminent stature

Preserve distinctive
campus identities

Prioritize expanded
student opportunities

Build a clear,
accountable leader-
ship structure

Establish centers of
excellence on each
campus

Promote regional economic
development without
unwarranted duplication

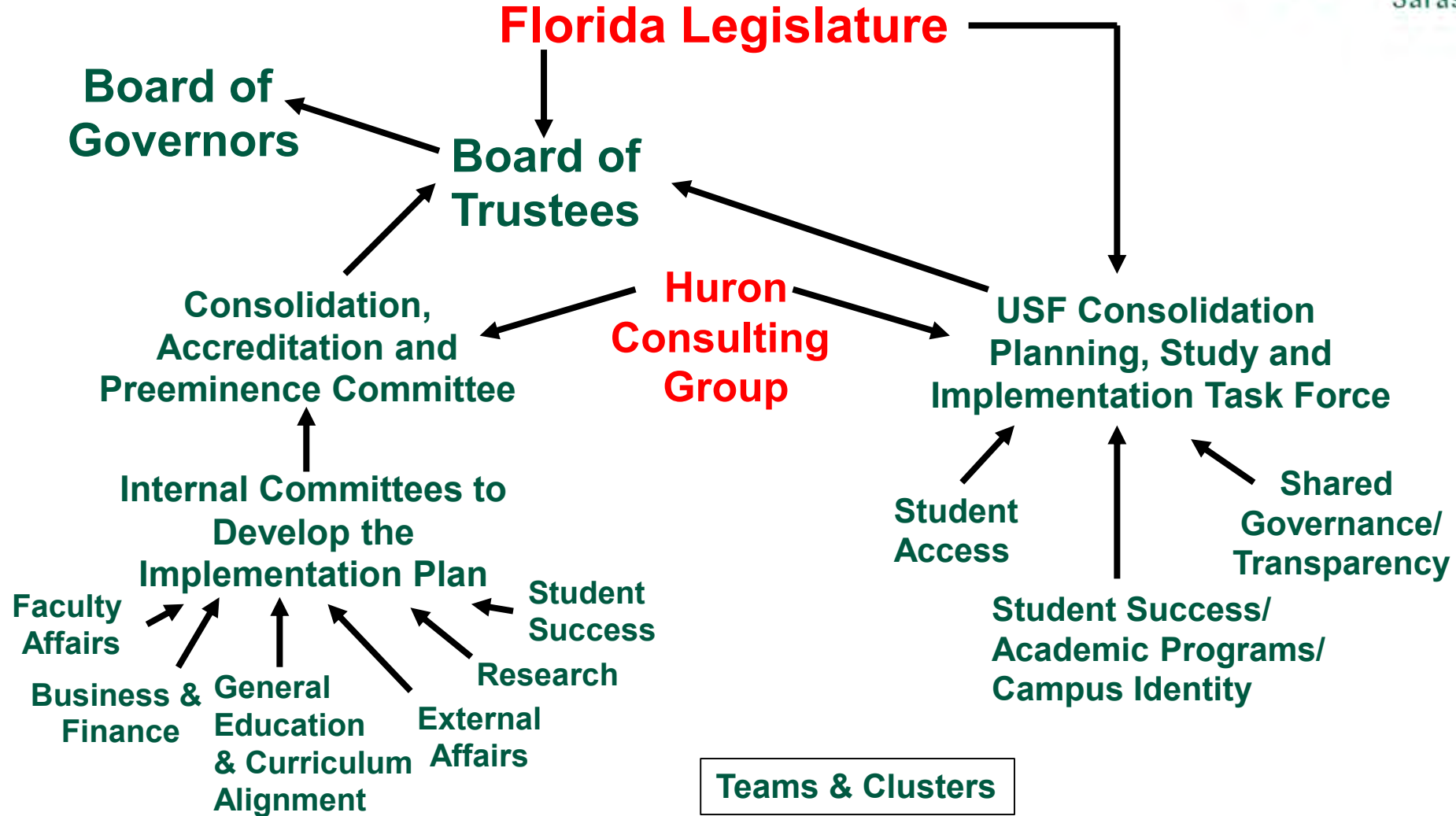
Maximize operational
efficiencies



CONSOLIDATION Guiding Principles

- Strengthen preeminent stature
- **Preserve distinctive campus identities**
- **Establish Centers of Excellence on each campus**
- Build a clear accountability leadership structure
- Prioritize expanded student opportunities
- Promote regional economic development without unwarranted duplication
- Maximize operational efficiencies

USF Accreditation Consolidation Structure



Consolidation Update

USFSM Members of Consolidation Committees



USF Consolidation Planning Study and Implementation Task Force

Trustee Byron Shinn
(Student Access)

Rick Piccolo
(Student Success/Academic
Programs/Campus Identity)

Amy Farrington
Shared Governance &
Transparency

Karen Holbrook

Internal Committees to Develop the Implementation Plan

General Ed & Curriculum

Anurag Agarwal
Timi Hager
Melissa Sloan
Pat Wilson

Faculty Affairs

Tom Becker
Michael Gillespie
Fawn Ngo

Research

Paul Kirchman
Jody McBrien

Business and Finance

Eddie Beauchamp
Rick Borghesi

External Affairs

Shawn Ahearn
Amy Farrington
Pat Moreo
Casey Welch
Lee Williams

Student Success

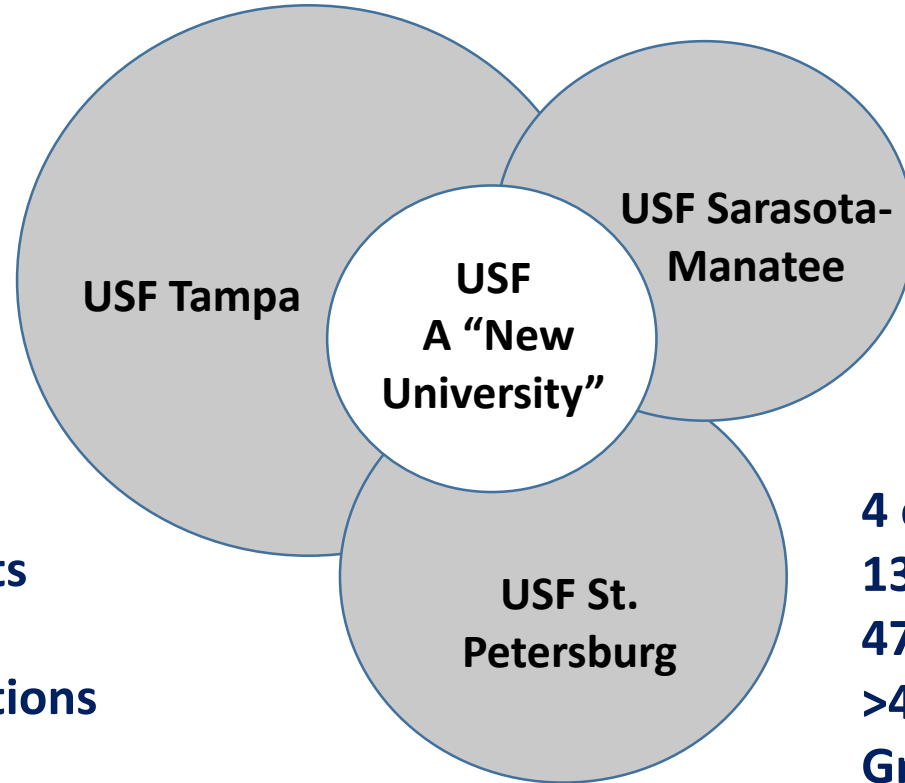
Allison Dinsmore
Bonnie Jones
Andy Telatovich
Michael Klene

Teams and Clusters

Rick Borghesi
Michael Gillespie
Melissa Sloan
Valerie Lipscomb
Ehsan Shebany
Phil Wagner
Jean Kabongo
Jennifer Moriano
Tim Turner
Anthony Coy
Carlos Santamaria
Denise Davis-Cotton

Diane Fulkerson
Darren Gambrell
Kathy Black
Sandy Justice
Bonnie Jones
Pat Wilson
Sandra Stone
Christine Ruva
Pat Moreo
Paul Kirchman
Brett Kemker

USFSM With Consolidation



15 colleges
1,747 Faculty
42,109 students
96 UG majors
233 concentrations
75 minors
174 MS, MBA, DBA, EdD, MD, DNP, PhD, PharmD programs

4 colleges
86 Faculty
2100 students
>40 Undergrad and grad programs

4 colleges
132 Faculty
4717 students
>40 Undergrad and Grad programs

USFSM With Consolidation



One USF A “New University”

**15 colleges
1,965 faculty
~50,000 students
>100 undergraduate programs
with 233 concentrations
75 minors
174 graduate programs offering
MS, MA, MFA, MBA, EdD, MD, DBA
DNP, PhD, PharmD degrees
>\$568 Million research portfolio**

**We Become Part of a
World-Class, Preeminent
Global Research University**

Consolidation Update

Programs: Potential new majors and course offerings. Examples:

- Computer and IS Security/Information Assurance (Cybersecurity)
- Food Science
- Environmental Science
- Special Education and Teaching
- Curriculum and Instruction (EdD)
- Chemical Engineering
- Civil Engineering
- Industrial Engineering
- Audiology/Speech Language Pathology
- Biomedical Sciences (General)
- Health/Allied Health/Health Sciences (General)
- Registered Nursing Bachelor's, Master's and DNP
- Entrepreneurship/Entrepreneurship Studies
- Financial Planning and Services (Bachelor's and Master's)
- Management Information Systems
- Social Work Bachelor's
- Chemistry



Town Hall Meeting at USFSM

Business and community leaders provided testimony at the open forums regarding the importance of having a strong research university in the region, the benefits of educational collaboration, and the critical role USFSM plays in supporting the unique communities we serve.

Jackie Dezelski, President and CEO, Manatee Chamber of Commerce – “USFSM needs on-campus housing and a science and technology building.”

Mark Huey, President and CEO, Sarasota EDC – “Consolidation will yield alignment and participation in diversification of our economy.”

Bob Turner, Former Publisher of the Bradenton Herald – “USFSM is valued in the community because of local partnerships with businesses.”

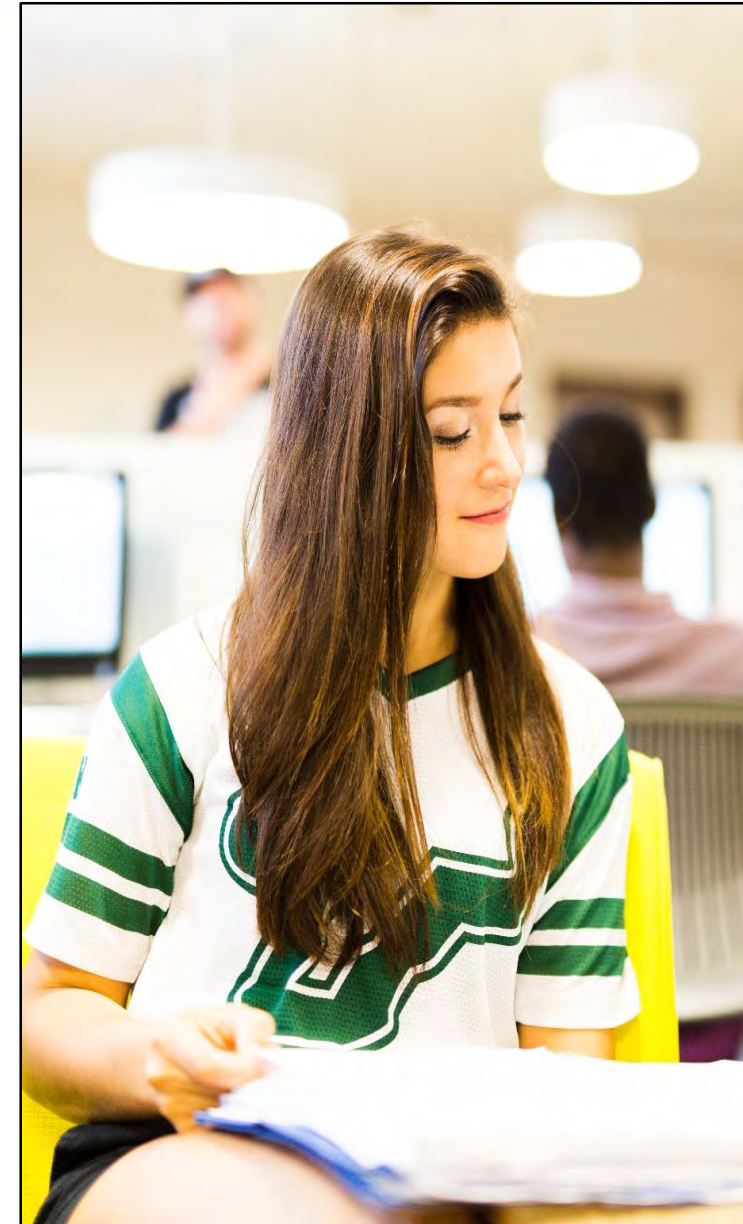


Accomplishments and Goals Student Affairs

Student Success

Accomplishments 2018

- Retention: Year-to-year retention rate rose to 89.3%.
- Collaborated with staff in Tampa and St. Pete to enhance student retention programs: “Finish-in-Four” and “Don’t Stop, Don’t Drop”
- Piloted a “Refer Student” button on Canvas communications system transforming the Persistence Committee from reactive to proactive.
- Tracked students individually to connect them with appropriate campus resources before situations escalate.
- Implemented a comprehensive student-staff development program with intentional pre-employment training and consistent evaluations to better assess student learning through employment.
- Worked with Tampa scholarship managers to ensure USFSM students benefit from these funds.



Student Engagement

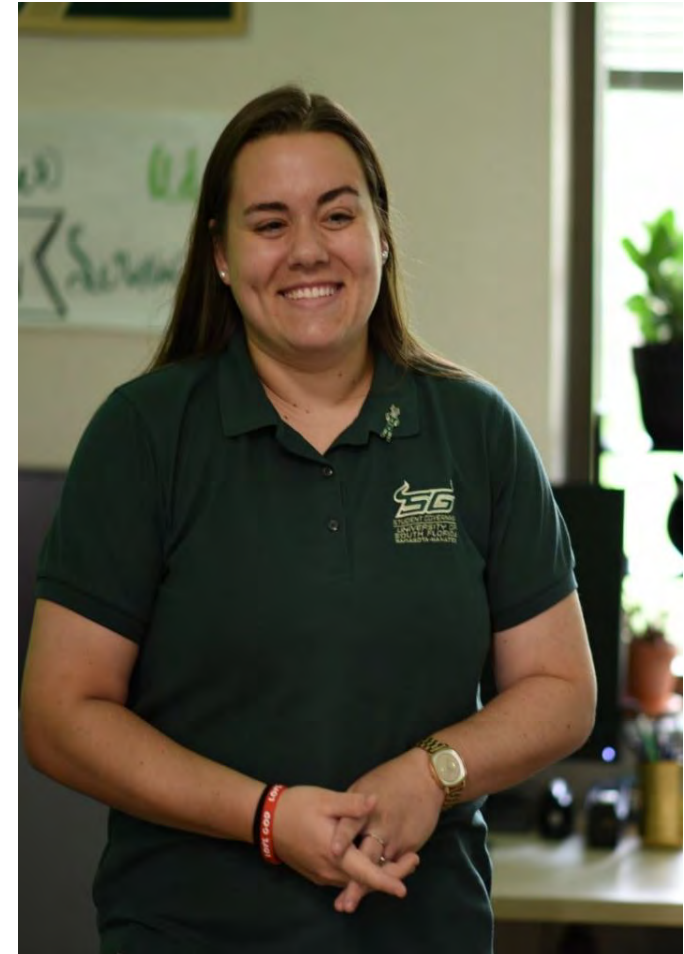
- The Office of Student Engagement provides the framework for students to engage in campus life through:
 - Student Organizations
 - Student Government
 - Student Activities Board
 - Multicultural Affairs
- A 5% increase in students involved in at least one organization (536 students or ~25% of 2017-2018 academic year enrollment).
- The Office of Career Services assists students in securing internships and research opportunities.
- Green Wednesday is our school's pride-building initiative.



Student Government Association (SGA)

Accomplishments 2018

- Promoted student representation and advocacy throughout the consolidation process.
- Enhanced connections and relationships with the administration, external entities, and everyone with whom SGA interacts.
- Implemented quality of life improvements for students: Mote Marine Transportation Program, Shower Supply Dispenser and School Supply Kits.
- Planned campus improvement projects such as cell phone charging stations, solar film shades in the Rotunda, LED lighting in parking lots, tech hubs in mini-Rotundas, and new furniture and quiet study in select locations.



Career Services

Accomplishments 2018

- Employer recruitment of USFSM students has greatly increased.
 - In 2016-17, **313** new employers registered with career management.
 - In 2017-18, **3,792** local, regional and national employers posted jobs with USFSM through *Handshake*.
- The Career Center assisted students with:
 - Graduate school and career considerations;
 - Resume reviews; interview and cover letter preparation;
 - Internship and job searches; and
 - Student visits to the Career Center increased by 33%.
- Student attendance at events increased by 25%:
 - Career Connection Days; CEO and Job Shadow Days; Bulls in Biz
 - Graduate School Fairs
 - Employer info. sessions including U.S. Department of State



Career Services, Con't



USFSM partnered with the Greater Sarasota Chamber of Commerce for the second annual *Shadow-a-CEO Day*. Students from several different academic disciplines spent part of the day learning the tricks of the trade from local business leaders.



Career Services, Con't

- Internship placements increased 31% from the previous year, and 45% since 2015-16.
- An all-majors internship general elective was introduced in Summer 2018 to assist with timely degree completion and reduction of excess credit hours.
 - There has been a 120% increase in enrollees since the internship general elective became an option.
- Twenty-six USFSM students hosted 62 employer guests at our first-ever “Reverse Career Fair” in Fall 2018.
 - 14 students accepted full-time job or internship offers as a result of the fair.



Veterans Services

Accomplishments 2018

- Largest Sept. 11th Remembrance Event in USFSM history.
- Increased Scholarship Awards:
 - 15 scholarships awarded in the calendar year (150% increase from last calendar year).
 - Established two new scholarship funds.
 - Resolved issues for three USFSM student veterans, whose housing allowances were delayed for three months, by engaging Congressman Vern Buchanan who worked with the Veterans Administration (VA) to expedite the disbursement of the funds to these students.



Disability Services

Accomplishments 2018

- Added a full-time counselor at USFSM through the shared service agreement with New College of Florida.
- Hosted the 3rd Annual Autism Awareness Event with a 53% increase in faculty and staff attendance from the previous year.
- Opened the first USFSM Gender Inclusive/Family Restrooms to enable personal care attendants of a different gender to assist an individual with a disability.



Enrollment Management

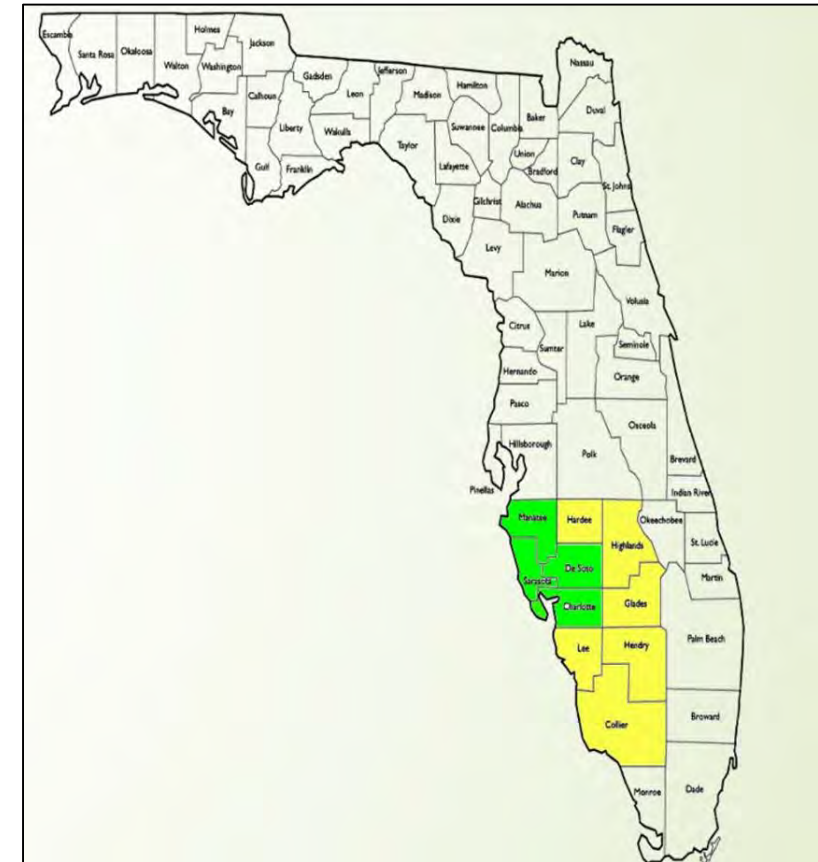
- Admissions standards for freshmen are identical at all three USF campuses (since July 1, 2018).
 - The incoming fall FTIC class averages are a **4.1 high school GPA, 1,256 SAT or 26 ACT** (Feb, 2019) *versus* 3.95 GPA, 1,231 SAT and 26 ACT in 2018.
- The FUSE partnership continues to grow via our partnership with State College of Florida to seamlessly admit transfer students.
- Students transfer to USFSM from more than 20 other Florida colleges and universities.
- Monthly workshops and gatherings complement academic advising to help transfer students adjust to USFSM in and out of the classroom.



Enrollment Management, Con't



- The new USF recruitment strategy expands the catchment area from 4 counties to 10 counties.
- Recruiters from each campus share information about the USF System so recruits hear first hand what USFSM offers.
- The "Campus Experience Guides" program was re-designed to help with peer-to-peer admissions counseling – a best practice of high-performing admissions offices.
- New Customer Relationship Management (CRM) software at USFSM allows Admissions personnel to work closely with students and counselors. A new unified CRM will be launched for the USF system in the upcoming year.



Commencement 2018

- Nearly 600 students earned bachelor's and master's degrees in 2017-18.
 - 344 graduates in the spring – 301 bachelor's and 43 master's degrees
 - 245 graduates in the fall – 221 bachelor's and 24 master's degrees
- Student Satisfaction Survey:
 - 88% of 2018 graduates were highly positive about their experience and would recommend USFSM to a family member or friend.
 - 92% of USFSM graduates remain in Florida in public and private sector jobs.
 - 26% of USFSM students enter graduate and professional school programs.



Student Affairs Goals 2019



STUDENT SUCCESS

- Improve 4-year graduation rates by >10%.
- Increase the number of leadership development workshops offered to all students.
- Increase faculty engagement with Orientation Day programs.
- Establish work-flow for the system-wide persistence initiatives.

STUDENT GOVERNMENT

- Ensure completion of campus improvement projects.

ENROLLMENT MANAGEMENT

- Launch a new dual enrollment partnership with Manatee County.
- Expand current dual enrollment opportunities with Sarasota County.
- Shift the recruitment strategy for our graduate programs to better prepare current students for graduate school; keep our community partners better informed about our graduate opportunities.



Student Affairs Goals 2019, Con't



VETERANS SERVICES

- Increase scholarship funds and awards.
- Establish fully online scholarship application process.
- Establish initiatives and programs within the community to support student veterans and local veterans.
- Develop programming to help faculty and staff better understand the military experience and how they can better support student veterans.
 - Bringing the USF “Got Your Six” Veterans Success Network to USFSM to enhance academic support.

CAREER SERVICES

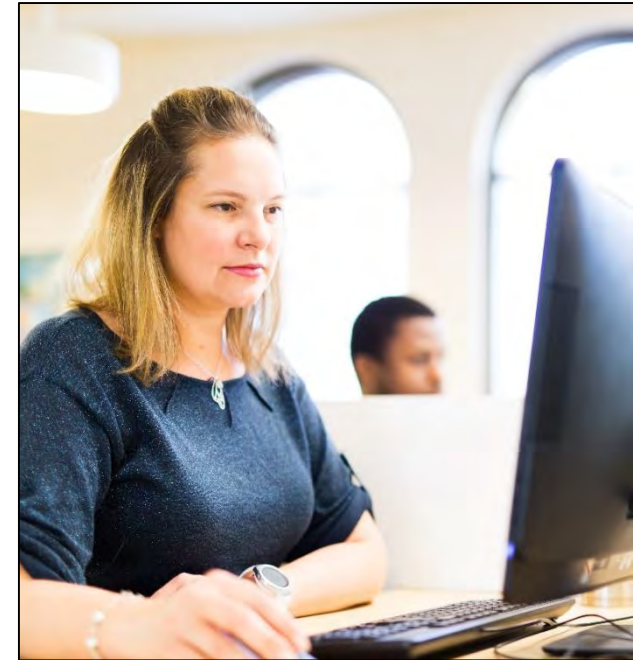
- Align curricular and workforce goals with employer needs.
- Increase alignment and effort to improve collaboration across the 3 campuses.
- A career advocacy model is being designed to provide intervention and connection of students with people, talent and resources from orientation to one year after graduation.

Student Affairs Goals 2019, Con't



DISABILITY SERVICES

- Provide disability awareness programming to the USFSM campus.
- Increase Scholarship Award applications.
- Streamline online Student Disability Services application for accommodations and utilization of accommodations to align with Tampa.



Accomplishments and Goals Academic Affairs

USFSM's Three Fulbright Scholars



Dr. Cihan Cobanoglu, McKibbon Endowed Chair and Professor, CHTL, completed a three-week Fulbright Specialist assignment to Canakkale Onsekiz Mart University in Turkey from mid-December to early January to collaborate on research and share his expertise in hospitality technology.



Amela Malkic, Director of the Global Engagement Office, has been selected for the International Education Administrators' Fulbright program and will travel to India in March. She is USFSM's first IEA Fulbright awardee, according to USF Fulbright Faculty Administrator Dr. Darlene DeMarie.



Dr. Jody McBrien, Professor, School of Education, was selected by Fulbright to serve on a specialist roster to work with peers in New Zealand to conduct an evaluation this year at the Mangere Refugee Reception Centre.

New Academic Programs

- Pre-nursing
- Cybersecurity and information technology
- Accelerated master's degree in hospitality management
- Accelerated master's degree in criminology
- Risk management and insurance



College of Business

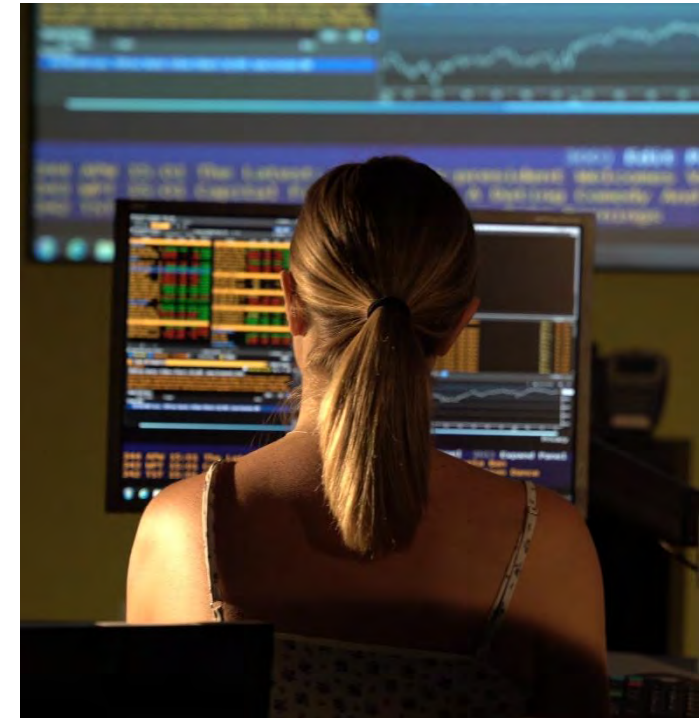


Accomplishments 2018

- Enrollment growth from 760 to 860 students
- Completed successful AACSB Reaccreditation
- Launch of Risk Management & Insurance program

Goals 2019

- Finalize the design of a consolidated USF College of Business that reflects and nurtures the unique strengths of USFSM programs and faculty.
- Reimage the Cybersecurity program to 'Information Assurance and Security Management' that focuses on the business function of cybersecurity in organizations.
- Expand the Risk Management & Insurance program through strategic faculty hiring and the establishment of a Center for RMI.
- Grow the use of the Bloomberg Lab and more completely outfit to give our graduates a unique advantage in the job market.



College of Business

New Faculty/Staff

- Dr. GJ de Vreede, Interim Dean
- Dr. Madeline Domino, Associate Professor of Accounting
- Dr. Matt Karlesky, Instructor of Management
- Mr. Eddie Sanchez, Instructor of Finance and Director of the Bloomberg Lab
- Dr. Steven Teppler, Visiting Instructor of Cybersecurity
- Ms. Victoria Tesh, Office Manager



College of Liberal Arts and Social Sciences (CLASS)



Accomplishments 2018

Department of Liberal Arts

- Dr. Wilma Davidson's third edition of her Business Writing textbook has been published in Chinese.
- English concluded a successful external program review.
- Dr. Valerie Lipscomb won a USF Women in Leadership and Philanthropy Faculty Research Award.

Department of Social Sciences

- Criminology began a new BA to MA (4+1) program and established a Community Advisory Board.
- Dr. Kathy Black continued to garner national recognition for her Age-Friendly Sarasota work.
- Criminology students and faculty won campus recognition; Criminology Club acknowledged as Organization of the Year.
- Dr. Jess Grosholz: Faculty Service Award; Dr. Fawn Ngo: Faculty Teaching Award.

School of Education

- Elementary Education retention rates were among the highest in the state by the FL DoE.
- Elementary Education was ranked 10th for demonstrating continued approval of a summative score of 3 (out of 4) by FL DoE.
- USFSM in collaboration with USFT and USFSP established a Skyway Cohort of the Ed.D. in Program Development with doctoral courses online at USFSP and USFSM.

College of Liberal Arts and Social Sciences (CLASS)



Goals 2019

(Many goals for 2019 were delayed by the moratorium placed on curricular innovation before consolidation.)

- Serve as host campus for the collaborative “Ed.D. Skyway Cohort.”
- Develop MOU’s with Manatee County Schools and Sarasota County Schools to deliver dual enrollment General Education courses in area high schools, Fall 2019.
- Enlarge the scope and size of the Merida, Mexico, summer study-abroad program by adding a second “Teacher Preparation-Diversity” cohort to the existing “Language and Culture” cohort.

New Faculty and Staff

- Dr. Cassandra Yacovazzi joined USFSM in the Department of Liberal Arts as a Visiting Assistant Professor in History and is now a tenure track faculty member.
- Dr. Vanessa Marasco joined the School of Education as an Instructor and Clinical Education Coordinator.
- Ms. Gabrielle Jarmoszko joined CLASS as Staff Assistant and Receptionist.

School of Education

“Support from Brunch on the Bay really provided the foundation for me and helped cement that I was called to be a teacher. People told me, ‘You can do this. This is what you’re supposed to do, and there are people that believe in what you’re doing.’”

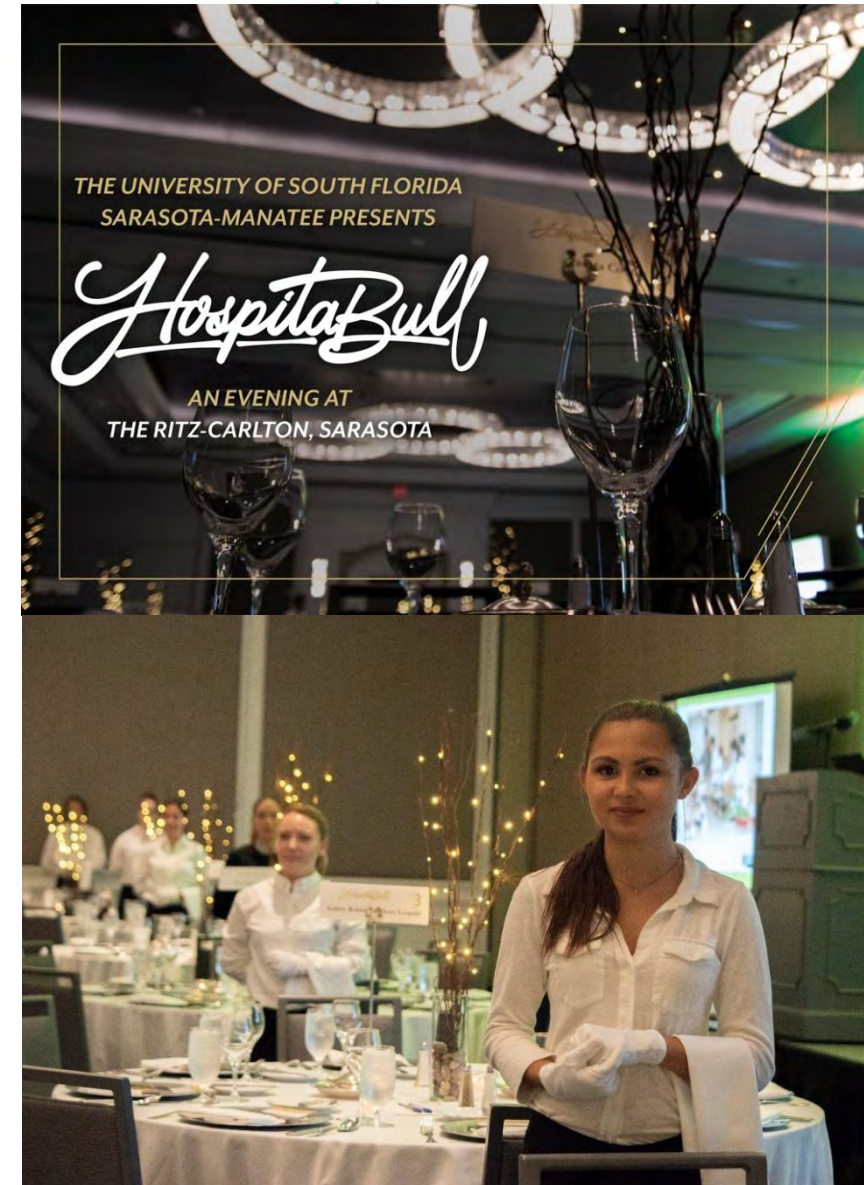
Francisco Loera
USFSM ‘18
Elementary School Teacher
Palmetto Middle School



College of Hospitality and Tourism Leadership (CHTL)

Accomplishments 2018

- Initiated the Restaurant Operations Course.
- Completed integration of *The Cafe* into the University.
- Designed and implemented the 4+1 masters program.
- Completed design of the Hospitality Lab Pavilion.
- Re-designed the internship course.
- Submitted a proposal for expansion to Tampa and St. Petersburg campuses.
- Hosted the most successful Hospitabull ever in 2018.



College of Hospitality and Tourism Leadership (CHTL)

Goals 2019

- Complete building of Hospitality Lab Pavilion and raise funds for equipment.
- Continue to expand academic programming to Tampa and St. Petersburg campuses.
- Complete the ACPHA report for accreditation.
- Successfully execute the Council on Hotel, Restaurant, and Institutional Education (CHRIE) Southeast Federation conference at USFSM.



College of Science and Mathematics

Accomplishments 2018

- Completed an agreement to bring nursing to the USFSM campus and accepted our first pre-nursing students.
- Completing an agreement to build a fermentation sciences lab at Big Top Brewery.
- The first 2+2 engineering students matriculated at the Tampa campus.

Goals 2019

- Construct the Fermentation Science Laboratory at Big Top Brewery and equip it for use.
- Work on the plan to insure the success of students and faculty in the consolidated University.
- Bring the Integrated Science & Technology Building closer to completion.

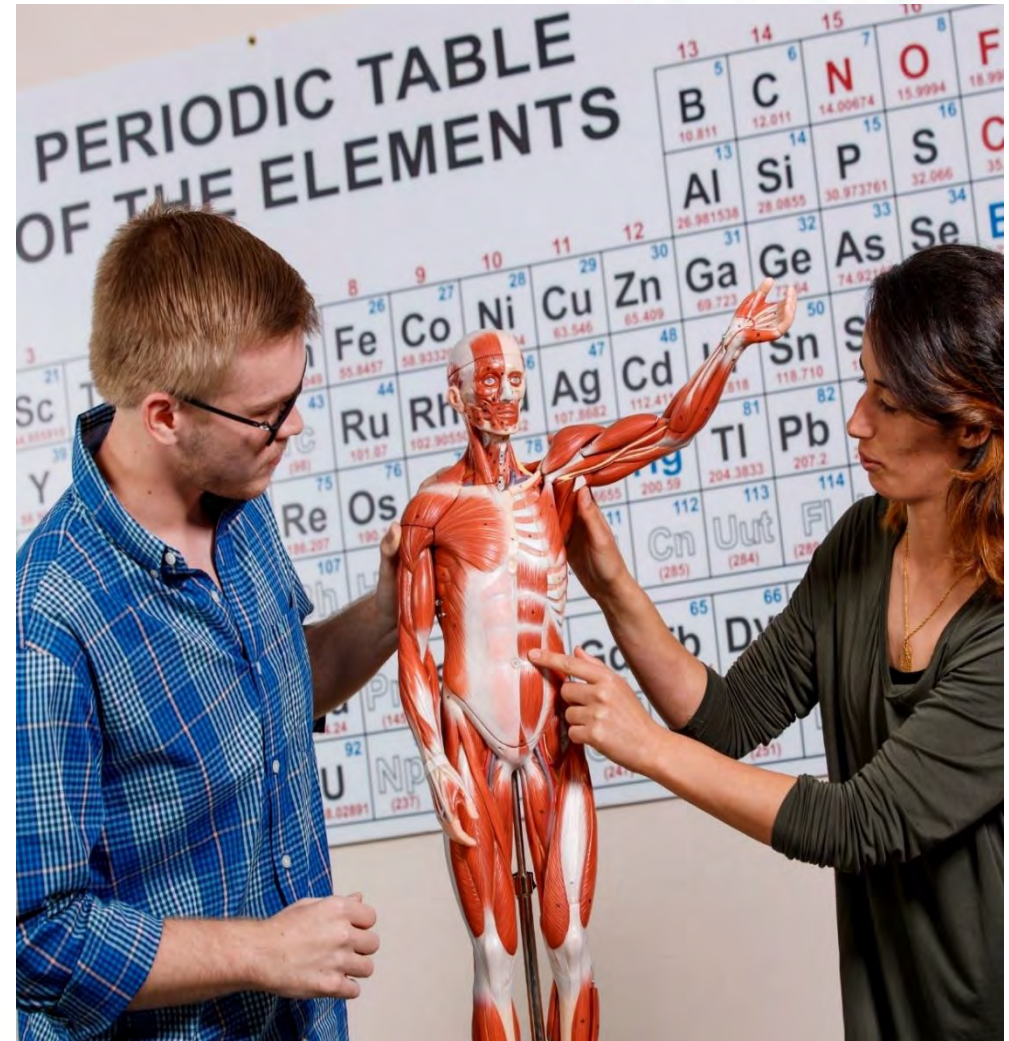


College of Science and Mathematics



New Faculty/Staff

- Dr. Michelle Arnold – Assistant Professor of Communication Sciences & Disorders
- Dr. Jenna Luque – Instructor in Communication Sciences & Disorders
- Dr. David Robertson – Visiting Instructor of Psychology
- Ms. Jeanine Yacoub – Visiting Instructor of Chemistry
- Dr. Kip Ortiz – moved from Visiting to Instructor of Mathematics
- Mr. Rick Warner - moved from Visiting to Instructor of Mathematics



Accomplishments and Goals of Advancement

University Advancement



Accomplishments 2018

- USFSM celebrated the Silver Anniversary of Brunch on the Bay and raised the largest amount of cash from the event in its history. The fundraising goal was \$250,000 and **\$320,000+** was secured.



University Advancement, Con't

- The total number of donors to USFSM rose from 286 to 420—a 68% increase.
- First-time donors to USFSM jumped by 53% from 67 to 126.
- The USFSM Advancement Office hosted a welcome reception for new USF Vice President of Athletics Michael Kelly.



University Advancement



Goals 2019

- Achieve the fiscal year fundraising target for USFSM.
- Enhance and expand the opportunities for *intentional* university engagement for prospects and donors.
- Continue to implement an advancement strategy which highlights major gift cultivation and purposeful alumni interaction; the strategy includes a return on investment (ROI) defined approach to attending community events and or hosting such events.
- Organize another successful Hospitabull event.
- Begin a campaign for the Integrated Science and Technology Complex (ISTC).

New Staff

- Phil King was hired to assist with donor introductions, engagement, and stewardship.
- Sean Ryan was hired for back office Advancement services.

Accomplishments and Goals of Finance and Facilities

Five Year Overview of E&G Operations



Revenue	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019*
General Revenue	12,194,135	13,687,983	14,630,008	15,881,178	14,860,983	13,561,811
Lottery	1,082,399	1,344,676	1,263,154	1,421,849	1,181,138	1,412,568
Tuition Collections	7,525,492	7,816,439	8,561,159	9,445,579	9,915,830	
Total Revenue	20,802,026	22,849,098	4,088,182 20%	26,459,186	25,487,700	24,890,209
E&G	11,479,902	13,554,962	15,040,718	14,353,861	(971,486)	(597,491)
Tuition	7,475,916	7,739,473	8,763,709	8,919,485	3%	2%
Total E&G Expenses	18,955,818	21,294,435	22,410,427	23,375,840	24,787,700	20,481,153
Carry Forward Expenses***	785,566	797,113	6,925,379	35%	2,391,949	6,185,610
Total Expenses	19,741,384	22,091,548	6,925,379 35%	26,666,763	27,179,649	26,666,763
Net	1,060,642	757,550	1,060,642	1,060,642	(1,691,949)	(1,776,554)

*Expenses projected through 6/30/18; Tuition collections are based on 4/19/18 tuition cubes data

***CF includes Tuition CF funds

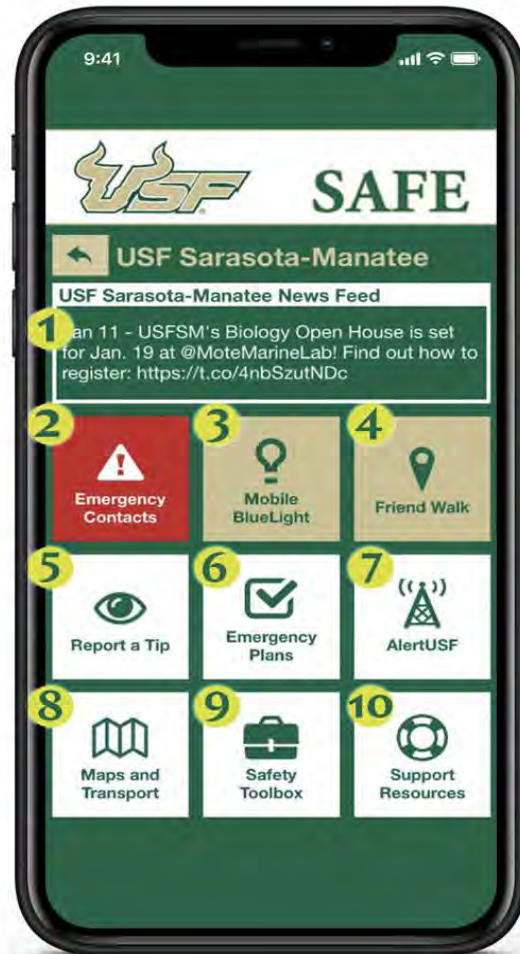
Facilities Enhancements

- USFSM recently completed renovation projects on the first floor:
 - New Security Office. Glass windows makes staff more visible and engagement easier.
 - New Tutoring Center has multiple cubicles for student and peer tutor work.
 - A first-ever Honors Suite provides honors students with dedicated work, project and interaction/socialization space.



Campus Safety

Launched the new USF Safe App



1. **USF News Feed** provides ongoing updates for each campus.
2. **Emergency contacts** (on and off campus) and 911 calling with GPS location customized for each campus.
3. **Mobile BlueLight** beacon enables you to contact campus police with one click. (Please note that clicking the button once immediately sends a signal to campus police.)
4. **Friend Walk** enables you to share your real-time location with a friend, who can watch you walk to your destination.
5. **Report a Tip** enables you to submit information about a crime to campus police.
6. Complete listing of **Emergency Plans** to learn more about potential hazards and how you can prepare.
7. **Alert USF** text alerts keep you informed with the latest updates.
8. Interactive and searchable **Maps and Transport** feature helps you find your way around campus.
9. **Safety Toolbox** provides Call 911 option as well as current weather, a flashlight, a share location feature and more.
10. Comprehensive safety **Support Resources** all in one place.

Accomplishments and Goals of Various Offices and Programs

Office of Research

Accomplishments 2018

- Improved the visibility of research at USFSM through the publication of a new magazine, ***Research: USFSM***.
- Provided strategic investments in research capacity through the USFSM Internal Awards Program:
 - Pilot research grants for faculty to generate seed data.
 - Travel grants for faculty to present research findings at conferences.
 - Summer research grants for dedicated time to publish in high impact journals.
 - Equipment grants to provide research infrastructure.

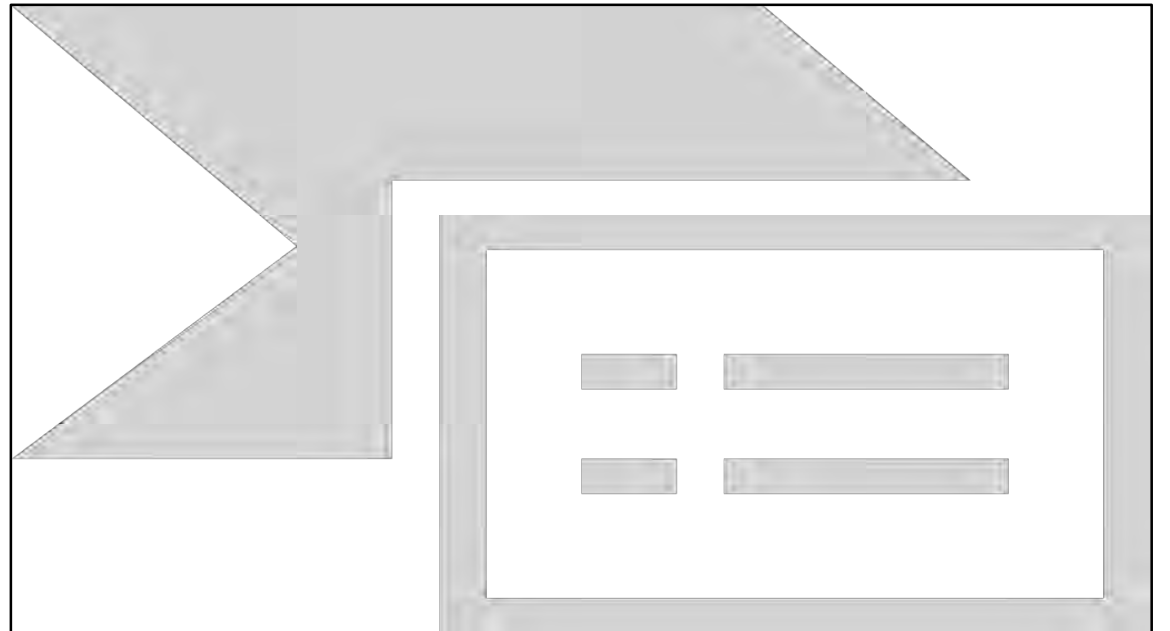
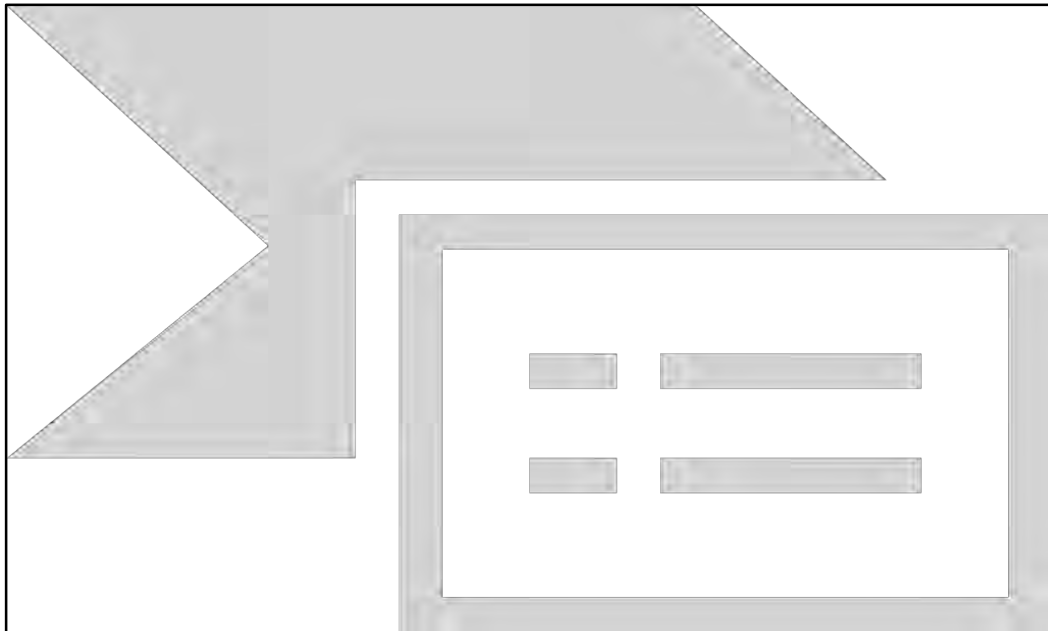


Office of Research

Accomplishments 2018



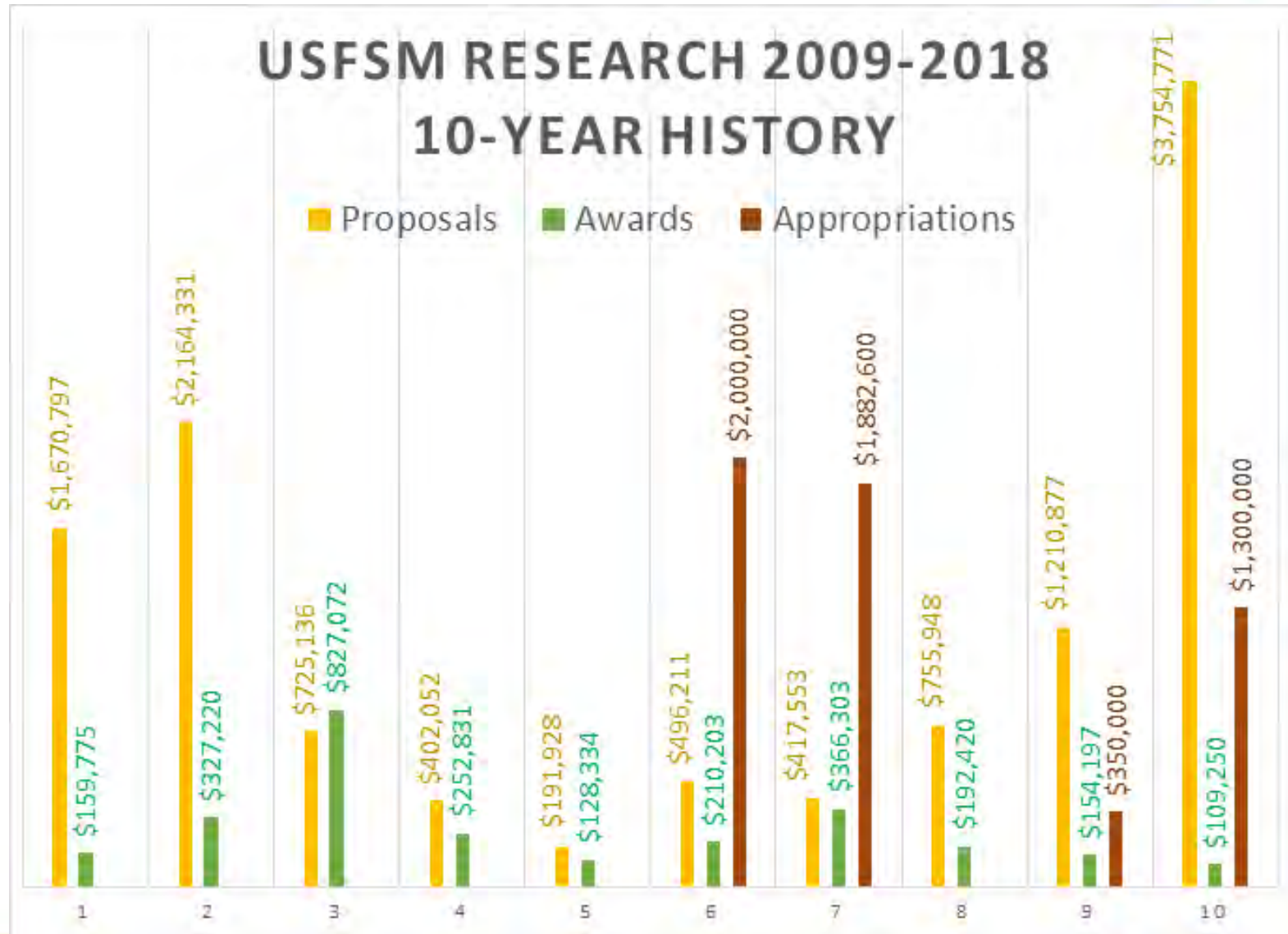
- Faculty obtained research through competitive grant applications to federal and non-federal sponsors.
- Students engaged in the research activity and presented their research at the annual Student Research Showcase.



*Please note that college size should be taken into account when comparing citations by college.

Office of Research

Accomplishments 2018



Office of Research

Goals 2019

Leadership: Grow the research capacity and strengthen the infrastructure. Develop and manage the budget. Establish and work collaboratively with the Senate Research Advisory Board.

Visibility: Raise the profile of the research at USFSM (e.g. website, print material, and other outreach efforts).

Productivity: Identify grant opportunities and provide technical assistance to help develop and submit competitive proposals.

Training. Provide resources, information and support to develop the research culture and faculty productivity. Host workshops and events; share expertise and provide training on all aspects of the research life cycle.



Research Administration Faculty Fellows

Accomplishments 2018

- Developed and administered USFSM faculty and resident scholars needs survey.
- Collected faculty publication and citation data.
- Created the first Student Research Society at USFSM.
- Launched an online faculty research expert database.
- Organized a Pecha Kucha faculty research event with USFSM and the Cross College Alliance (CCA).
- Took over organizing speakers for Rick's Research Café.
- Planning mentoring modules for faculty and students.



Institutional Research

Accomplishments 2018

- Provided technical assistance for AACSB reaccreditation of the College of Business.
- Led the Student Housing Survey that received a nearly 40% response rate and resulted in demand for an on-campus residence hall.
- Conducted two peer-reviewed presentations on accreditation at the SACSCOC Annual Meeting in New Orleans:
 - Bonnie Jones, “IE Evaluators’ Expectations: Assessment & Strategic Planning Opportunities”
 - Melanie Le Clainche & Laura Hoffman, “Assessing the Assessment: Impact on Student Learning”



Institutional Research

Goals 2019

- Continue SACSCOC, AACSB, and CAEP accreditation through USF Consolidation.
- Support of the Incredi-Bull Critical Thinking project in initiating a system-wide center.
- Explore IR's role in applying for, securing, and implementing faculty research grants.



Incredi-BULL Critical Thinking

Accomplishments 2018

- The operational goals for year 2 were far surpassed showing widespread involvement and interest.
- Pre-post student assessment data show statistically significant gains on our learning outcomes.

Goals 2019

- The 5-year QEP that initiated IBCT is cut short a year due to consolidation. IBCT outcomes are already part of the new USF Gen. Ed.
- Develop and integrate IBCT further, for example:
 - Establish a Center for Critical Thinking.
 - Integrate into multidisciplinary programs, teaching, and research.
 - Include in new undergraduate studies college, if established through consolidation.



E-Learning

Accomplishments 2018

- 30 online courses were designed or redeveloped.
- 11 online courses were reviewed and certified to meet “High Quality” designation by Quality Matters and the Florida Board of Governors.
- 18 faculty were certified to teach online.

Goals 2019

- Create an *Online Course Developer’s Guide* to improve the course design and development process incorporating the Quality Matters updated rubric.
- Expand knowledge and understanding of accessibility in online courses.
- Increase collaboration across the institution to enhance online learning.



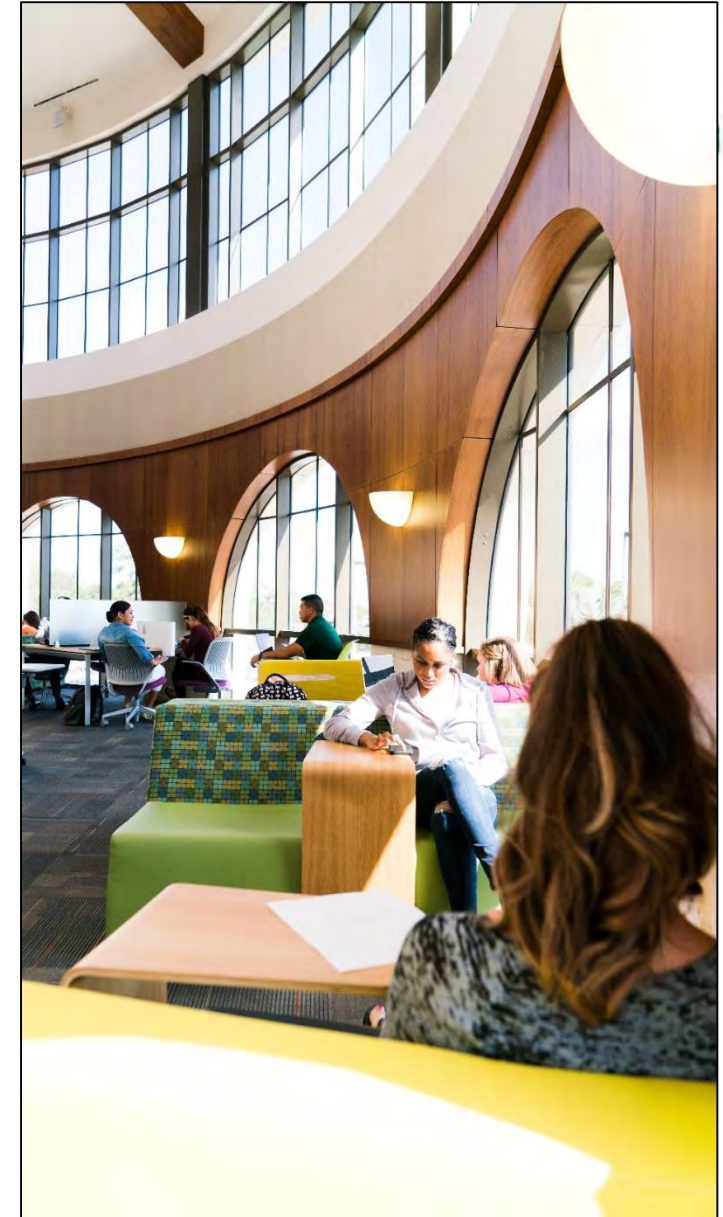
Library and Information Commons

Accomplishments 2018

- Sponsored successful and well-attended events associated with the Common Read program in collaboration with the Office of Student Engagement.
- Partnered with the Department of Liberal Studies to host our first book launch event.
- Added responsibility for processing Interlibrary Loan and UBorrow requests.

Goals 2019

- Update the technology in the Information Commons.
- Expand the number of textbooks on course reserve through a partnership with USFSM Student Government.
- Increase professional development opportunities for librarians and Information Commons staff to enhance the services offered.



Faculty Senate

Accomplishments 2018

- USFSM faculty have been highly engaged in consolidation efforts for the new USF especially in topics such as:
 - Tenure and promotion
 - Faculty governance
 - General education curriculum
 - Advocacy for local autonomy to meet the demands of our students and employers

Goals 2019

- Develop a plan to acquire resources needed for preeminent scholarship, including the proposed ISTC building.
- Develop career pathways for our instructors who have made unique contributions and help major responsibilities at USFSM.
- Ensure adequate representation of USFSM faculty on new USF Faculty Senate executive committee, curriculum committees, etc.



Staff Advisory Council

Accomplishments 2019

- The Staff Advisory Council (SAC) was officially launched in December. The mission:
“The Staff Advisory Council’s purpose is to voice and advocate for staff concerns, issues, and interests within a positive work environment where respect, integrity and unity are affirmed.”
- Chair: Dr. Denise Davis-Cotton; Vice Chair: Bart Stucker; Secretary: Amber Lee; Sergeant-at-Arms: Aaron Reecher; Parliamentarian: Ben Heins
- SAC meets monthly and invites guest speakers, e.g.,
 - Amy Farrington, USFSM ombudsman
 - Dr. Karen Holbrook, regional chancellor
 - Carolyn Dyson, director, human resources



Accomplishments and Goals of External Affairs & Government Relations

Community Impact

USFSM is important to the Sarasota-Manatee to the Region

- USFSM provides an affordable, convenient, high-quality educational experience for students in the region and beyond. Our cost per credit hour is one of the lowest in the state (\$185 per credit for resident undergraduates).
- Consolidation of the USF System and legislative support can escalate USFSM's ability to serve the needs of the community.
- USFSM partners with businesses and organizations to meet their workforce needs.
- USFSM makes a significant economic impact in our region.



USFSM's Economic Impact



- USFSM had an **Economic Impact of \$132.2 M** in the Sarasota-Manatee region in 2016-17* through:
 - workforce development,
 - expanded tax base,
 - collective purchasing.
- USFSM partners with businesses to create new jobs and businesses:
 - More than 400 internships for students were available in 2018.
 - Numerous job fairs and career programs were held in 2018.



*Source: Cross College Alliance EMSI Economic Impact Study



Cross College Alliance

Rethinking education. Together.

External Affairs and Government Relations

Accomplishments 2018

- Inaugural Shadow Day event with Greater Sarasota Chamber of Commerce.
- Piloted Student Mentoring Program.
- Obtained Legislative Funding for the Florida Center for the Partnerships for Arts Integrated Teaching (PAInT).
- Working with local businesses and stakeholders to develop workforce training, continuing education and internships (Peace River Regional Water Authority, Gulf Coast Builders Exchange, Manatee-Sarasota Building Industry Association).
- Institute for Public Policy and Leadership (IPPL) events:
 - Local Candidate Debates/Forums
 - China town hall joint-event with New College
 - Suncoast Education Solutions Summit



External Affairs and Government Relations, Con't



Accomplishments 2018

- Presented USFSM's legislative priorities in Manatee and Sarasota counties.
- Hosted legislative candidates (then delegates) Margaret Goode, Will Robinson, Tommy Gregory and Wengay "Newt" Newton.
- Faculty, staff and students partnered with Gamma Xi Boulé's Booker High School Speaker Series as guest speakers on topics such as confidence building, leadership skills and career exploration.
- USFSM Student Ambassadors volunteered and served at 31 events/programs, a total of 107 hours of community service, during Fall 2018.

External Affairs and Government Relations, Con't

Goals 2019

- Multiple Shadow Day Events with Local Chambers of Commerce (Spring 2019)
- Institute for Public Policy and Leadership Events:
 - Suncoast Workforce Solutions Summit (May 2019)
 - Suncoast Education Solutions Workshop (Summer 2019)
- Student Mentoring Program (Fall 2019)
- Workforce Training/Continuing Education and internships with local stakeholders (2019)
- Legislative Funding for USFSM Priorities (Spring 2019)



Community Events

USFSM partners with many community organizations and leaders to host a variety of events with public interest.

- USFSM has hosted the Perlman Winter Residency Program for more than 10 years. A plaque recognizing the partnership was unveiled at a community reception in December.
- USFSM hosted World Refugee Day, organized by Dr. Jody McBrien, featuring panel discussions, personal testimonies, arts, dancing, music and food in July.
- Selby Auditorium was packed for the “Adapting to Climate Change: Challenges and Opportunities” conference in January.



Innovation and Business Development



Accomplishments 2018

- Dr. Greg Smogard was appointed as Innovation & Business Development Officer in August.
- Business Development: initiated 200+ business, Chamber, EDC and organizational contacts to significantly expand the business community's awareness of and relationships with USFSM.
- Worked with Advancement and the College of Business to accelerate USFSM's Risk Management and Insurance (RMI) Program and relationship with FCCI.
- Planning for new Centers, Institutes and Labs: Worked with faculty and staff across the campus to assess the feasibility and design of action plans to prototype and potentially launch the following:
 - The Risk Management and Insurance Center
 - The Global Center for Critical Thinking
 - The Biology Research (Fermentation) Lab
 - The Technology and Robotics Lab (B235)



Innovation and Business Development



Goals 2019

- Expand Business Development Strategy:
 - Increase outreach to the largest regional businesses to raise their awareness of USFSM and to establish comprehensive, mutually-beneficial relationships.
 - Become an advisor or committee member for key business organizations.
- Work with faculty, staff and external partners to *prototype and potentially* launch the additional following Centers, Institutes and Labs:
 - The Financial and Technology Center
 - The Adaptation to Climate Change Center
 - The Center for Aging Research
- Create a Campus Entrepreneurship & Innovation Ecosystem: Work with USFT, USFSP and external partners to establish key elements of the USF system's innovation resources and to meet the local campus and business needs.

What “They’re” Saying about USFSM Graduates



“USFSM has contributed greatly to our success and is playing a key role in FCCI’s talent acquisition strategies as part of our 2025 strategic plan. We have come to expect a standard of professionalism from USFSM students. They have excellent skills and competencies and hit the ground running at FCCI. They are taking on significant positions at highly competitive salaries.”

Lisa Krouse, executive vice president, chief human resources officer and board member at FCCI



Andrea Oustimov, 2008 USFSM graduate, associate actuary at FCCI

Florida Center for Partnerships for Arts-Integrated Teaching (PAInT)



Accomplishments 2018

- PAInT Scholars: internships for School of Education students to engage in academic arts-integrated projects with PAInT Arts partners.
- PAInT Across Florida: Taking Teaching Artists into Florida's Classrooms – partnered with the Florida Alliance for Arts Education to provide professional development opportunities to school districts and arts and cultural alliances throughout Florida.
- Circus Science in Florida Schools and Arts Integration Miami – partnered with Circus Arts Conservatory to present programs.



Florida Center for Partnerships for Arts-Integrated Teaching (PAInT)



Goals 2019

- Submit Grants to help faculty launch multidisciplinary research activity in arts integration:
 - Generate seed data for extramural grant applications;
 - Grow multidisciplinary collaboration and partnerships;
 - Develop strong, sustainable projects and programs.
- “Write a Play” and “Historically Speaking” – a 3-Day program for high school students to explore the past and the present through a theatrical lens.
- PAInT E-Learning Course: Foundations of Arts Integration I – a non-credit course on arts integration for Florida residents.



Global Engagement Office (GEO)

Accomplishments 2018

- Created new marketing and promotional materials for GEO.
- Hosted 2018 International Education Week, highlighted by a panel on “Puerto Rico: A year after Hurricane Maria.” The event was a collaboration between GEO and the USFSM Global Studies Committee.
- A France and Italy study abroad program was added this year.
- Amela Malkic, Director of GEO, received an IEA Fulbright Award. She also is president of the Mid-Florida Chapter of the Fulbright Association.



Global Engagement Office (GEO)

Goals 2019

- Increase USFSM student participation in Study Abroad.
- Establish new International Agreements for USFSM.
- Collaborate with Advancement on fundraising initiatives for study abroad scholarships.



USFSM Priorities

USFSM Priorities



Integrated Science and Technology Complex (ISTC)



USFSM aspires to transform our campus with a marquis Integrated Science and Technology Complex

USFSM Priorities: ISTC will

- Attract and retain “world-class” students and faculty.
- Prepare a high-tech workforce for the region to create:
 - More STEM industries
 - Higher paying jobs
 - larger tax base
- Aid recruitment of high-tech firms to the area.
- Provide community access to “cutting edge” resources, research and expertise – and programmatic space.
- Support and develop a dynamic entrepreneurial ecosystem for the community.



USFSM Priorities: Student Housing

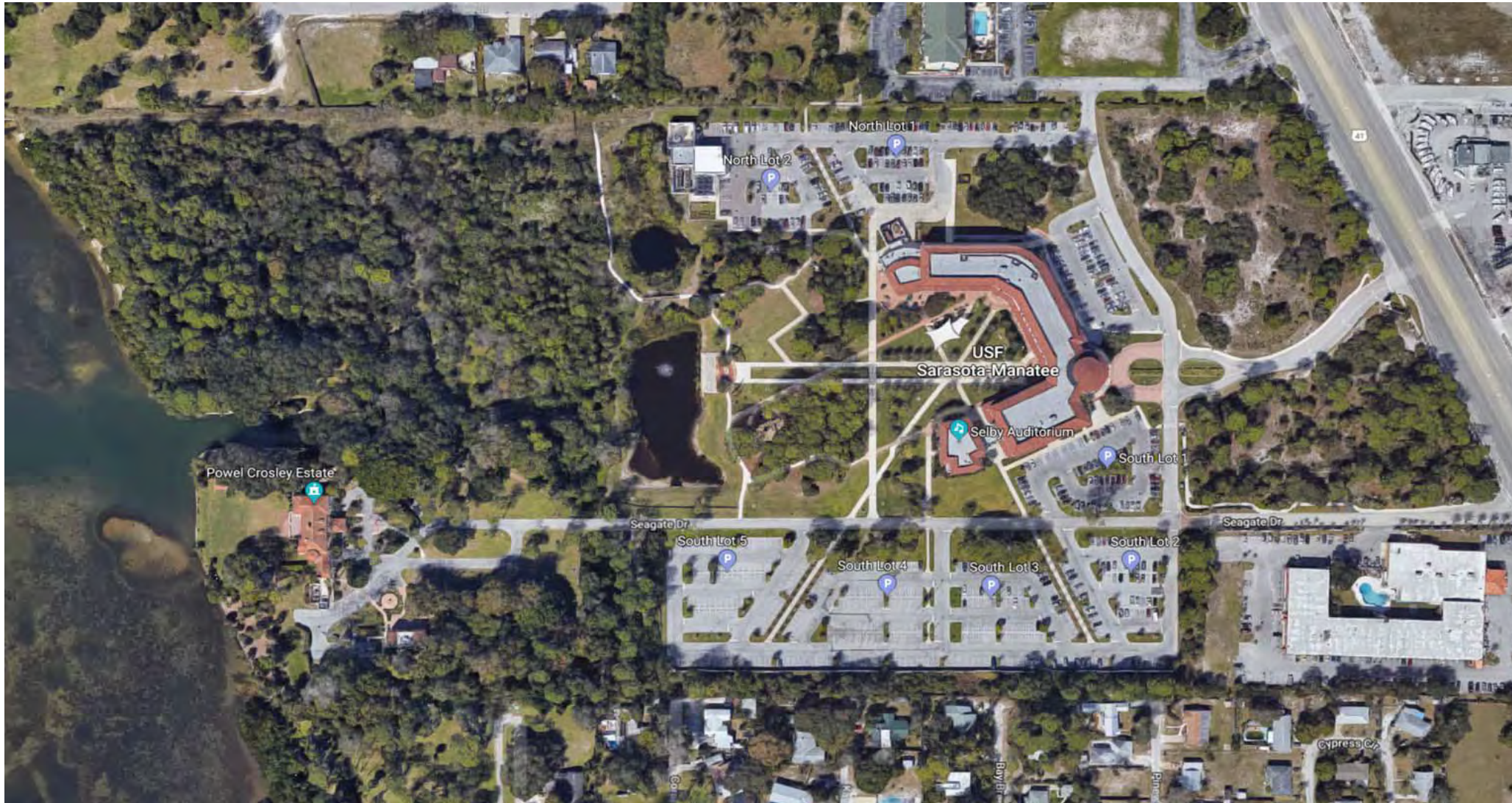


- Building an on-campus residence hall and support facilities will allow USFSM to:
 - Increase the range of students beyond local.
 - Enable students to be fully immersed in the college experience.
 - Accelerate improvement in the four-year graduation rate.
- A housing study by Brailsford and Dunlavey consultants estimated that there would be demand for at least 200 beds in the fall of 2021, and as many as 350 beds by the fall of 2024.
- The project will be funded with revenue bonds and ongoing student housing fees.

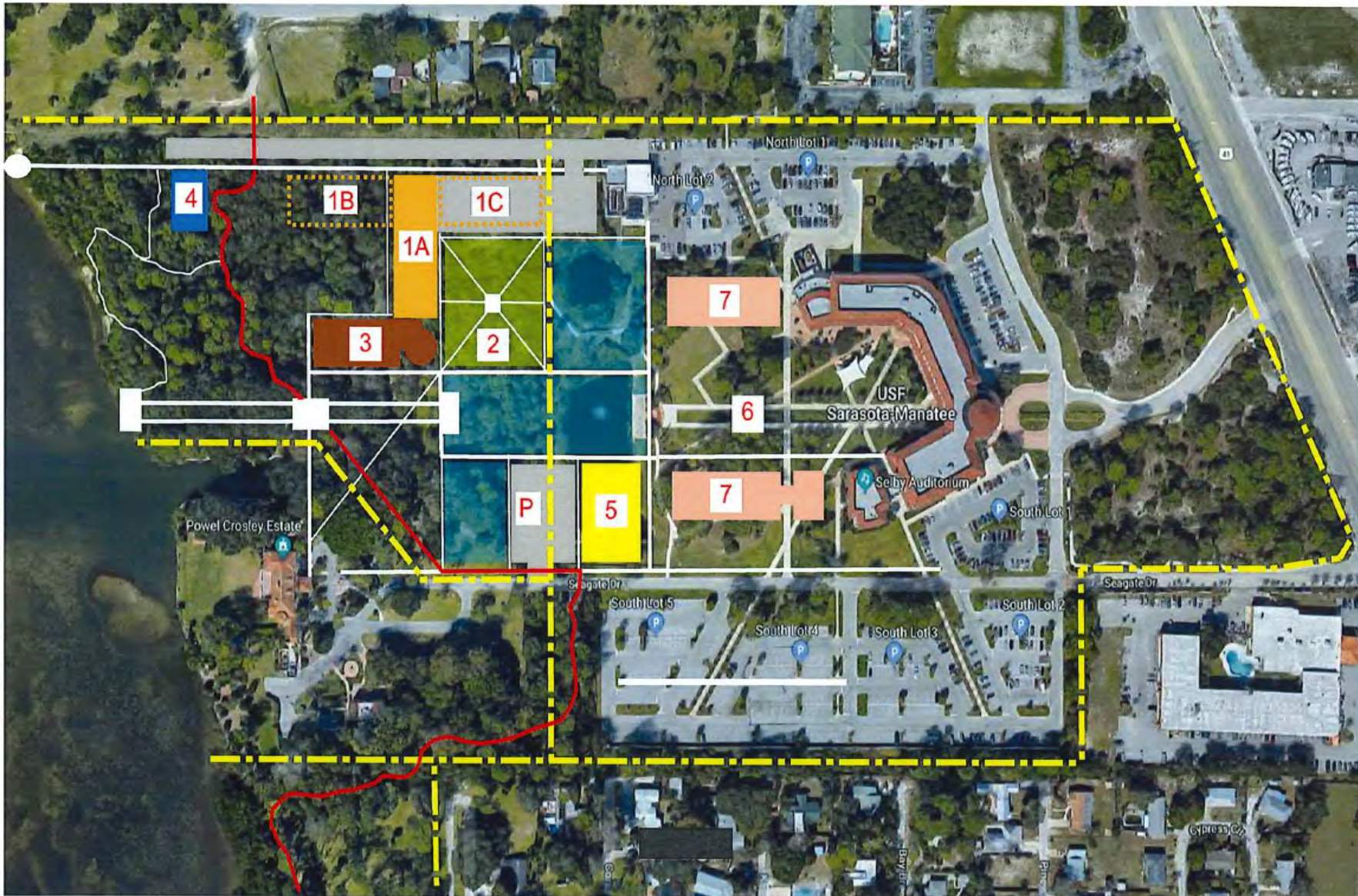
88%

Of students agree that housing is important in building community and culture at USFSM

USFSM Current Landscape



USFSM Draft Conceptual Master Plan



1. Student Housing
2. Student Quad
3. Hospitality Academic Lab
4. Rowing – Boat House
5. Student Success Center
6. Academic Quad
7. Academic Buildings
- P Parking



USF

Sarasota-Manatee

Thank You!



Thank you to USFSM faculty, staff and students for all of your hard work this past year to make USFSM the very best it can be.

Special thanks to members of the USFSM Campus Board for their outstanding support and leadership.



Byron E. Shinn, Chair



Anila Jain



David Eckel



Bill Mariotti



Rick Piccolo

