

## Meeting Minutes USFSM Campus Board Discussion September 16, 2019 Room A205

Chairman Byron Shinn called the meeting to order at 5:30pm.

The following Campus Board Members were present:

Dr. Anila Jain Mr. Bill Mariotti

Representing the USF System and USF Sarasota-Manatee: President Steve Currall (by phone) Regional Chancellor Karen Holbrook

USFSM Faculty Senate President Michael Gillespie USFSM Student Government Association President Isabelle Starner

Chair Shinn welcomed the meeting attendees.

## **Campus Board Discussion**

Chair Shinn called the meeting to discuss fundraising and creating community awareness and support for the Integrated Science and Technology Complex (ISTC) building as well as concerns raised about the USF Consolidation.

He distributed to the Board members, Dr. Holbrook, Mr. Gillespie and Ms. Starner, binders that he had assembled at the end of 2018, which contained information on the following:

- Consolidation of USFSM
- Annual Operating Budgeted Revenue
- USFSM 2019-2020 Legislative Budget Request (LBR)
- USFSM Faculty Type
- Faculty Hiring Strategy
- ISTC Summary and Planning
- USF System Capital Improvement Plan (CIP) List
- USFSM Housing Demand Study
- Florida Senate Statutes from 2017, 2018 and 2019
- Consolidation Task Force Sub-Committee recommendations and Q&As

Chair Shinn wants to generate more community engagement in raising funds for the ISTC Building. Consolidation will bring new programs to USFSM, which will create an issue with

space in terms of lack of offices, classrooms and lab space needed for the instructors and students. After funds are raised and construction is completed, final build will be at least three to five years out. Chair Shinn highlighted the need for a strategy for the interim until ISTC is completed, such as holding classes on Fridays and possibly renting spaces off-campus.

Ms. Starner provided information that USFSM has the lowest square footage per student (from 2017/2018) within the USF System:

- 231 sq. ft. for Tampa students
- 273 sq. ft. for St. Pete students
- 79 sq. ft. for Sarasota-Manatee students

Chair Shinn asked that she share these numbers with the other campus' student governments.

Chair Shinn suggested that a committee of 12-15 people be assembled for ISTC fundraising. Dr. Holbrook and Lee Williams should lead and they, along with the USFSM Campus Board members, will invite individuals from the community, especially those with fundraising experience, to be on the committee. Ms. Williams suggested that everyone on the committee be asked to contribute themselves so they have a personal investment in the project. Chair Shinn stated that the goal of \$10M raised in the next two years should be attainable.

He requested that Mr. Beauchamp send ISTC building cost and fund information, including money raised to date and remaining amount needed dollars, to the Board members, so that they can share accurate information with any interested parties.

Dr. Gillespie noted that some donors may be hesitant to donate because they may think that, with Consolidation, their funds will go to Tampa and not stay local to USFSM. President Currall assured that USF does and will continue to honor donor intent. If a donor wishes to give to USFSM, that is where the funds will go.

Chair Shinn wanted a clear message to the community regarding the USF Consolidation. He referred to the Florida law that defines USFSM and USFSP as "branch campuses". The statutes state that USFSM (and USFSP) will:

- Have a campus board, who will have authority to review and approve annual LBRs and operating & budget plans to the USF Board of Trustees (BOT)
- Have a Regional Chancellor
- Have both Academic and Student Governance
- Maintain the unique identity of each campus

Additionally, the law defines the creation of a Consolidation Task Force to: make recommendations and identify specific degrees in programs of strategic significance; develop research capacity at all campuses; equitable distribution of programs and resources; and maintain budget transparency and accountability with student fees.

Chair Shinn requested that Board members be coordinated with the USFSM legislative delegation. He sees consolidation as a huge opportunity.

President Currall reaffirmed his understanding and appreciation for the USFSM community and recognizes the strong bond between the faculty and students. He expressed his deep respect for

Dr. Holbrook and her leadership and values her as a colleague. He wants to continue the dialogue on how to move forward with Consolidation in a way that reinforces the unique USFSM community, but also keeps in line with the Southern Association of Colleges and Schools (SACSCOC) regulations.

Chair Shinn invited Sharon Hillstrom (President & CEO, Bradenton Area Economic Development Corporation) to the meeting and asked for her take on how the community views USFSM. She said that USFSM needs to be clear on the messaging of who USFSM is and the value that USFSM provides to the community. Additionally, USFSM needs to be thinking five years ahead about how to support future workforce needs. The EDC has targeted workforce sectors, such as life sciences, that will need a talent pipeline. Students are staying closer to home, and USFSM is a very economical institution to attend.

Chair Shinn is optimistic about what can be accomplished with Consolidation but communication is critical. Dr. Jain agreed that it is good to have these discussions every couple of months so faculty, staff, leadership teams and students can be on the same page regarding the consolidation process.

Chair Shinn noted that the USFSM Campus Board is always available to address any concerns that the USFSM community may have with Consolidation. As issues come up, how USFSM responds is important.

Chair Shinn suggested that the current USFSM Campus Board member position vacancy be filled prior to Consolidation. The current vacancy must to be filled by a Sarasota resident and the future sixth and seventh positions will require additional residents from Sarasota and Manatee, respectively. All recommendations should be sent to Dr. Holbrook for compilation and review.

With no further comments, the meeting was adjourned at 7:00pm.