



USFSM Campus Board Special Meeting Minutes
March 20, 2018
5:30pm-7:30pm
EOC Building, USFSM Campus

Chair Byron Shinn called the special meeting of the University of South Florida Sarasota-Manatee (USFSM) Campus Board to order at 5:30 pm, followed by a brief welcome and thank you to all for their attendance.

The following Campus Board Members were present:

Trustee and Chair, Mr. Byron Shinn
Mr. David Eckel
Dr. Anila Jain
Mr. William Mariotti

Representing the USF System and USF Sarasota-Manatee:

President Judy Genshaft (by phone)
Regional Chancellor Karen Holbrook
USFSM Faculty Senate President, Fawn Ngo

System Report: President Genshaft provided an update on the legislative session including the higher education bill and funding for the World Class Faculty and Scholar Program. The legislature requires the USF System to consolidate into a single unified accredited institution by July 1, 2020. Until then, all institutions will retain full accreditation. The legislation creates a Consolidation Planning Study and Implementation Task Force (“Task Force”) to develop recommendations for the USF BOT. It is the responsibility of the Chair of the BOG to name the chair, but President Genshaft and Regional Chancellors Holbrook and Tadlock will serve on the committee to create a unified USF. USF Tampa is in line to be named a Preeminent State University and would be only one of three Florida institutions with this designation. The consolidation is beneficial in that all USF students will be receiving a USF degree as a Preeminent University. The Task Force will work to protect the identity and name of each university and each will retain a Regional Chancellor and a campus board.

USFSM Report: Dr. Holbrook asked President Genshaft about implementation of the Task Force work groups. She noted that we need to look at different strategies and there is no formalized plan yet. The process will require different staff from all three institutions and there are three basic principles that to adhere to:

- 1- A clean process
- 2- Transparency
- 3- Inclusion

Florida law dictates the conditions of the Task Force. A one-page summary, along with a copy of the law, are included in the Board packet.

Budget/Revenue:

Chair Shinn requested an overview of revenue. Eddie Beauchamp provided an overview of the handout explaining where USFSM stands with the budget. Chair Shinn asked if we are able to use the estimated numbers and Mr. Trivunovich (by phone) said it was a fair estimate, but the World Class Faculty and Scholar Program number was high based on amount received last year. Mark Walsh (by phone) noted that the BOG's intention is to award the Performance Based Funding (PBF) at the June meeting. Mr. Beauchamp explained the Carryforward funding including the need to use these funds for operating costs totaling \$2,905,124 due to budget cuts. Chair Shinn asked about the College of Hospitality and Tourism Leadership Expansion project. Mr. Beauchamp noted that estimates are coming in high around \$2.4MM and that they continue to work on pricing. The Central Energy Plant project for renovation of office space is on hold for now. Chair Shinn and Mr. Eckel agree that building repair/maintenance and technology upgrades are needed, but Chair Shinn noted the need to be cautious due to the reunification. Dr. Jain agreed and added that with new enrollments, USFSM has to accommodate those new students. Since 2012/2013, USFSM funding has not changed while headcount has grown 53%.

Housing:

The need for student housing is increasing as student admissions grow. Dr. Holbrook noted that Research could bring in funding but it is a challenge without facilities or depth of faculty teams. Chair Shinn discussed the importance of staying on mission and making decisions based on strategic goals.

Chair Shinn asked Dr. Ngo about faculty morale concerning the reunification. She said the majority are excited, but the instructors were concerned about their positions. According to Dr. Holbrook, a memo was sent out by Dr. Wilcox providing that the number of students in classes will be reduced and classroom sizes will be smaller.

Chair Shinn reiterated that the growing campus needs housing. Mr. Beauchamp showed a map of the campus and the surrounding land and buildings that might be acquired for housing and a student union. The property on the bay to the north of Powel Crosley would be ideal for a residence hall, including the use of the canal for NCAA Women's Rowing and for recreational

kayaks. Chair Shinn suggest an invitation to the Chairman of the Manatee Board of County Commissioners for a tour and include Elliott Falcione.

Other options for housing and acquiring land is airport property and the Viking Building. Chair Shinn noted that the airport will be adding a military grade cyber-security facility and might have space available for rental. The option of updating the Viking Building is being researched. However, the cost for upgrading HVAC, carpet, paint, etc. may not be worth the time and money, when creating a new facility might be a better investment.

Mr. Eckel asked Eddie for a projection of costs to students for housing.

Chair Shinn asked about the current classroom utilization percentage, to which we are about 40-45% Monday-Friday. USFSM has 63% of the students taking online courses, which is higher than any other institution in the USF System and places us in the top two in the SUS.

In addition to student housing and the need for classroom space, Dr. Holbrook noted the need for a STEM Building for our students, faculty and the community.

Chair Shinn asked to see an updated communications and marketing plan to show how we proactively get out our message to the community.

Chair Shinn affirmed that the next Campus Board meeting will be on Wednesday, April 11, 2018 and asked that the communication plan and budget be presented at that meeting.

Chair Shinn adjourned the meeting at 7:15 p.m.