



**Approved Minutes
Special Meeting of the USFSM Campus Board Meeting
September 26, 2018
Selby Auditorium**

Chair Shinn called the meeting to order at 7:30am.

The following Campus Board Members were present:

Chair Byron Shinn
Mr. David Eckel
Dr. Anila Jain
Mr. Bill Mariotti
Mr. Rick Piccolo

Representing the USF System and USF Sarasota-Manatee:
Regional Chancellor Karen Holbrook
USFSM Faculty Senate President Michael Gillespie
USFSM Student Government Association President Michael Klene

Chair Shinn welcomed all those in attendance and those joining by phone.

New Business – Discussion:

1. Community Perception and Response to Huron Document

Mr. Piccolo began by explaining that the report generated by Huron Consulting was as a result of the Student Success Subcommittee asking for a preliminary view of the consolidated university. Due to breadth of information to disseminate, the report was requested by the subcommittee to get an idea of where the consolidation is heading.

After reviewing the report, Mr. Piccolo was concerned about information in Section 5 – Future State Proposal (Pages 51-62). The current college structure has four colleges at USFSM, but preliminary review shows USFSM losing all four colleges. The new consolidated structure would have two schools at USFSM – a School of Hospitality and Tourism Leadership and a School of Insurance and Risk Management, both under the Muma College of Business, which will remain in Tampa. On Page 56, there are potential additions under this structure. This layout of potential programs to be hosted by the different campuses does bring possibilities to the students of all the campuses. The goal is to find some positive change for USFSM through consolidation, which is not readily apparent in the preliminary document.

Dr. Paul Kirchman, a co-chair on one of the subcommittees of the Consolidation Implementation Committee (CIC), noted that it is important to recognize that the Huron Report is just a first draft. The information in the report is not what will ultimately make it through to recommendation. The report was also requested by the CIC subcommittee because it was not able to move forward.

Chair Shinn explained that research has to be paramount to maintaining preeminence. USFSM needs to have enough resources available to take research to another level at USFSM.

Dr. Gillespie voiced the Faculty Senate's concern about not having any colleges housed at USFSM. The issue of an instructional site vs. a branch campus has also been of concern to the faculty. The faculty is focused on ensuring resources are available to get ahead of the higher R1 Tenure and Promotions standards and make the case for reasonable Tenure and Promotion criteria at USFSM.

Dr. Gillespie continued that the faculty will contribute to the Preeminence Research Metric, but it will take time due to limited resources. Another concern is the Student Matriculation Metric – freshman and sophomore retention and the graduation rate. If faculty is lost, students cannot be served and this will negatively impact System metrics. USFSM needs to continue to contribute to the raising the metrics.

Chair Shinn addressed another item in the Huron Report on the Current State Overview (Page 19). It illustrates that square footage divided by enrollment numbers shows St. Pete with 273 square feet per student, Tampa with 231 square feet, and Sarasota-Manatee with 79 square feet. This supports the need at USFSM for a new Integrated and Science Technology Complex (ISTC). If USFSM wants to grow engagement with the community, efficient space and technology are needed. Dr. Holbrook noted that when 75,000 square feet was added for the possible new ISTC building, the square footage would still only be 114 per student.

Mr. Mariotti asked if data is available regarding the number of high school graduates in Sarasota and Manatee counties who will stay and attend USFSM versus how many leave the area. His question concerned why students do or do not stay and how USFSM could offer programs or degrees that would entice local students to stay in the area. Chair Shinn confirmed that the Task Force Student Access Subcommittee has seen that information and it is available in their meeting materials online. Members discussed that housing is a consideration on college attendance and the lack of housing negatively impacts USFSM.

Members discussed clarification on SACSCOC guidelines with Chair Shinn directing any information requests to go to Paige Beles for follow-up.

2. Town Hall Pre-Discussion

A Consolidation Task Force Town Hall will be held at USFSM in Selby Auditorium on Tuesday, October 2, 2018. The Town Hall is an important opportunity to bring information to the Task Force and put the community's point of view on record.

Mr. Piccolo reiterated that it is critically important that the USFSM faculty and campus specifically outline what the campus wants. Huron is listening to what speakers are requesting, so during the USFSM Consolidation Town Hall it is important to verbalize USFSM needs.

Dr. Jain added that it is important for the community leaders to step up. This includes the Sarasota County and Bradenton Area Economic Development Corporations, Sarasota and Manatee County Chambers of Commerce and students to speak on behalf of USFSM.

Dr. Holbrook agreed that until the ideas from the faculty are considered, the recommendations are not ready. She added that the most important goal is to produce a workforce for this area (one of the fastest growing regions in the nation). USFSM's job is to prepare students for success and USFSM is well situated to do so due to size and flexibility.

Dr. Smogard provided an overview of the work he is doing within the business community. Overall, the takeaway is that the community is faced with obtaining high quality employees for the growing workforce. Companies are looking to partner with USFSM to develop the workforce of the future as industries are becoming more complex every day.

Dr. Pat Moreo reiterated that the businesses in the community work closely with USFSM. The College of Hospitality and Tourism Leadership (CHTL) Advisory Board focuses on addressing regional and local needs. One way to build a student base is to keep the local high school students here and another is to attract more students from outside the local area. This highlights the need for a residence hall, which is just as important as Consolidation. Consolidation will allow for the extension of the CHTL program to Tampa and St. Pete. CHTL would like to remain autonomous in terms of curriculum, faculty and messaging, to allow for continued growth.

Mr. Piccolo inquired about the importance of a designated college vs. a school is important or should the focus be on courses. Dr. Gillespie explained that, in addition to the perception of the campus without a college and the resource control that comes with a college, as opposed to a school, the Tenure and Promotion guidelines would be impacted.

Dr. Jain noted that the CHTL was located within the USFSM College of Business in the past and it was not successful. During this time, enrollment decreased because most of the studies were business classes and not tourism related classes.

Dr. Holbrook said that she supports retaining CHTL because it is USFSM's unique college within the USF System. There is currently the potential to expand this unique college and support continued growth. One critical aspect of this trajectory including a nationwide student body is the creation of a residence hall.

Mr. Klene affirmed that having colleges as opposed to schools is important to the students. He views the retention of CHTL at USFSM will help immensely with growing the campus and maintaining both autonomy and identity through the consolidation process.

Mr. Piccolo was seeking issues to take to the subcommittee discussions and all of these concerns have been helpful to him.

Chair Shinn discussed potential public speakers to invite to speak at the October 2nd Town Hall meeting. Members discussed inviting leaders of local businesses (to show how the community workforce needs the students that we graduate), health related leaders, recent graduates and other local partner leaders in a variety of industries along with USFSM faculty, staff and students.

Chair Shinn concluded by thanking the Faculty Senate and Student Government representatives for ongoing dialogues and partnership.

The meeting adjourned at 8:45am.