



**Meeting Minutes  
USFSM Campus Board Meeting  
January 15, 2020  
Selby Auditorium**

Chairman Byron Shinn called the USFSM Campus Board to order at 3:00pm.

The following Campus Board Members were present:

Dr. Anila Jain  
Mr. Bill Mariotti  
Mr. Rick Piccolo

Representing USF and USF Sarasota-Manatee:  
USF President Steven Currall (by phone)  
USFSM Regional Chancellor Karen Holbrook  
USFSM Faculty Senate Vice President Sandra Stone  
USFSM Student Government President Isabelle Starner

Chair Shinn welcomed the meeting attendees. He thanked USF Trustee Charles Tokarz for joining the meeting and explained that President Currall would be joining the meeting by phone.

**New Business – Action Items:**

**Approval of USFSM Campus Board Meeting Minutes**

Chair Shinn moved for approval of the October 9, 2019 meeting minutes. Mr. Mariotti put forth the motion, with a second from Dr. Jain. The minutes were unanimously approved.

**New Business – Information Items:**

**USF Update**

President Currall recently launched the Principals of Community Task Force to further reinforce and articulate the principles for the type of community wanted by USF faculty, students and staff. These are characterized by mutual respect, trust, evidence-based decision making and collaboration. Dean Charles Adams is the chair of the task force and there will be representation from all three campuses.

A search firm has been chosen to lead the search for the SVP Advancement/CEO of USF Foundation. There have been approximately 50 formal applications, which will be disseminated down to finalists for public input.

A ribbon-cutting for the USFSM Nursing Skills Lab will take place immediately following the Campus Board meeting. There were 188 applicants, which shows an impressive demand for the USFSM nursing program.

The ribbon-cutting ceremony for the USF Health Morsani College of Medicine and Heart Institute will take place on January 8, 2020 in downtown Tampa.

Thank you to Corey Posey (USFSM Diversity, Equity, and Inclusion Officer) leading Diversity, Equity & Inclusion activities and lecture series at USFSM.

President Currall and Chair Shinn held a CEO Roundtable discussion at USFSM on December 17, 2019. They are working on action steps moving forward.

President Currall has been in discussions with Chair Shinn about USFSM housing and the Manatee County land deal. They are being mindful of financing, whether it be through state funding, P3 or other options to facilitate this process.

Consolidation efforts are moving forward. President Currall has been in talks with the Provost and Regional Chancellors addressing all of the articles of legislation and about reinforcing the commitment to local identity in Sarasota-Manatee and St. Pete.

The USF budget approval process has been completed. Eddie Beauchamp will provide details in the Budget update.

### **USFSM Update**

Dr. Holbrook asked Sandy Justice (Senior Administrator, USFSM Office of Research) to speak about the third annual USFSM Research Magazine.

Ms. Justice said the magazine is currently being produced and will focus on three main areas:

- Aging and Healthy Living
- Crime, Safety and Justice
- Future of Education

Dr. Holbrook asked Greg Smogard (Assistant Vice President, Innovation & Business Development) to speak about Student Consulting and the upcoming FinTech Conference.

Mr. Smogard provided updates as follows:

- Student Consulting Course: A high-impact experiential learning experience for students. Local companies have identified specific issues that they would like the USFSM students to collaborate on to find solutions. These companies are participating: Bank of America, Omeza, Dealers United, and Boys & Girls Club of Manatee County.
- FinTech Conference: Taking place on Friday, January 24, 2020. Topics will include data analytics, big data, block chain, and crypto-currency.
- Critical Thinking Workshops: Three one-day sessions took place with the business community. Companies, organizations, EDCs, students and faculty were all represented and provided great feedback. Three additional workshops will be planned this semester.

Dr. Holbrook informed everyone about an education symposium taking place at the State College of Florida on Saturday, January 17, 2020. The symposium, “An Educated Person in 2030”, is organized by The Sarasota Institute and all of the Cross College Alliance (CCA) Presidents have been involved in the planning.

### **Faculty Senate Update**

Dr Stone provided the following updates:

- 1) The USFSM Incredi-Bull Critical Thinking Committee is working with counterparts in Tampa and St. Pete on the Incredi-Bull Critical Thinking (IBCT) Certificate and how it will translate across the three campuses.
- 2) Senate will be reminding faculty that they need to be reporting any outside activity. This needs to be done for any work outside of USFSM.
- 3) This year’s Tenure and Promotions (T&P) process has gone through the department and college levels. Notifications will be going to faculty and the approval process will continue from there.
- 4) Several USFSM faculty members are working with colleagues on the Tampa and St. Pete campuses to explore collaborative research opportunities.

### **Student Government Association (SGA) Update**

Ms. Starner provided the following updates:

- 1) A ‘Toast to Graduates’ is being planned as a thank you to undergraduate and master’s students for their input with student government.
- 2) A request has been made for car charging stations on the USFSM campus.
- 3) A child-care demand study showed that there is no significant demand from those on the USFSM campus. New College has a child care program and SGA will ask if they can partner with theirs or perhaps partner with another outside entity.
- 4) SGA in Tampa offers legal aid assistance. USFSM SGA would like to promote this so that USFSM students can utilize the service.
- 5) A mock presidential election will be held in the Fall. It can provide USFSM Students with information about how the electorate works and how to vote.
- 6) USFSM SGA will be offering a scholarship of \$1,000 (\$500 each semester). This will be for students in need, who are already enrolled (incoming freshman are not eligible).
- 7) USFSM SGA held its first sustainable action event, where they introduced the EcoPlus app. The app rewards students for reusing cups to reduce the amount of single-use plastic. Tervis Tumbler donated 100 cups and every student who was given a cup was asked to download the app. Students can scan a QR code and earn points for rewards.
- 8) USFSM SGA is giving students an opportunity to have a mentorship with student government members. If there are no job openings in student government for the fall and spring semesters, student will be able to shadow a student government mentor and they can then apply when a position opens.
- 9) USFSM SGA has been working diligently with the Tampa and St. Pete SGAs on the OneUSF constitution statutes. The election code is finished and applications are open for this year’s elections of SGA President, Vice President, Senators, Governors and Lieutenant Governors.

## **Campus Board Discussion:**

### **Budget and Carryforward Update**

Mr. Beauchamp presented the E&G Carryforward Spending Plan. The Adjusted Carryforward Balance as of December 31, 2019 is \$13,376,624.

- \$7,309,066 in Process for proposed projects and renovations. Some of the costs include purchase of a new faculty office modular building, the Nursing Skills lab, equipment, supplies, classroom technology upgrades, seed funding for research and campus Wi-Fi upgrades.
- \$4,859,743 in Planning for proposed projects and renovations. The \$2.5M cost for the College of Hospitality and Tourism Leadership (CHTL) buildout is included in this amount. This project is still awaiting Board of Governors (BOG) approval. Chair Shinn asked that the Campus Board members discuss this and make a recommendation at the next Board of Trustee (BOT) meeting. Mr. Mariotti and Dr. Jain agreed and would plan to attend the next BOT meeting. Chair Shinn asked for a presentation to be prepared with the history of the project.

Mr. Beauchamp emphasized that this year, the SUS System schools are being asked to report how every dollar will be spent for every project. Chair Shinn requested that rentals (modular and others) be included in the planning budget and that the cost of purchasing vs. renting be analyzed.

Mr. Beauchamp continued to the FY20 Spending Plan, which was approved by USF. Chair Shinn noted that the timeline for approval of the Spending Plan needed to be improved. He understands the challenges with the transitions of Consolidation, but a six month wait for the approval is not acceptable. President Currall has asked Mr. Trivunovich to create a more formal, definite budget schedule to be adhered to.

Mr. Mariotti asked for an update on the land deal with Manatee County. The Manatee County and USF attorneys have met to discuss the draft agreement. Hilary Black (USF Senior Associate General Counsel) said that the parties are very close to agreement. Dr. Holbrook noted that the proposed agreement is scheduled to go to the Manatee County Board of County Commissioners on February 11, 2020 for approval.

### **Enrollment Update**

Dr. Kemker reported that USFSM Spring 2020 enrollment is up 303 students from Spring 2019. The Retention rate for the full-time registered cohort is 95.06% and the Academic Progress Rate (APR) is 92.59%, which are exceptional rates. Dr. Kemker attributes the student retention to:

- 1) The agenda of USFSM Student Government
- 2) Student Support Services
- 3) Faculty

The First Time in College (FTIC) number is down by 7%, but the OneUSF FTIC is down 8%. Transfers are down slightly by 5%, but that can be a result of lower enrollment at State College of Florida. Student Credit Hours (SCH) are up 4%.

Chair Shinn noted the rapid growth of online classes is currently at approximately 70% at USF. Dr. Kemker replied that USFSM's rate is approximately 50%, except in summer, when it increases to 60%-65%. Chair Shinn wants to ensure there is opportunity for collaborative classroom learning. He asked that, in addition to the Campus Board meetings, Dr. Kemker update the Campus Board with the enrollment numbers in the middle of the year and at the end of the year.

### **Advancement Update**

Ms. Williams introduced Marrie Neumer, the new USFSM Senior Director of Development.

The 26<sup>th</sup> Annual Brunch on the Bay held on November 3, 2019 broke all previous years' records. Approximately 600 attended and \$450,000 was raised (net of approximately \$320,000 - \$325,000). There will be a new title sponsor, USF Credit Union, who has committed to \$150,000 over the next three years (\$50,000 in 2020, \$50,000 in 2021, \$50,000 in 2022). The chairperson for the 2020 event will be Elizabeth Moore.

USFSM Advancement has solicited over \$1M from five prospects in the past six months. This week, \$150,000 was solicited from a local foundation. When donated, it will be matched by the State of Florida Matching Grant Program for students majoring in the USFSM Accelerated Nursing Program. Fully matched, it will yield \$450,000.

The quarterly USFSM Advancement electronic newsletter was sent out last week to a distribution of almost 10,000 email addresses. For anyone not receiving the newsletter, please contact Ms. Williams to be added to the email list.

### **Legislative Update**

Mr. Welch reported that the Florida House Higher Education Appropriations Subcommittee was conducting an exercise to cut \$300M from higher education funding. He met with State Senator Joe Gruters and the House Higher Education Appropriations Subcommittee Chair Randy Fine. Chair Fine indicated that private universities will feel the cuts more than state institutions such as USF. Mr. Welch will report how the proposed cuts will break down by university when the specific information is available.

A major higher education policy bill, led by House Majority Leader Ray Rodrigues was introduced. Two items in that legislation which will have a unique impact on USF are:

- 1) A modification on the performance metrics of the 2+2 program. This will affect institutions that have a high proportion of transfer students, such as USF and UCF.
- 2) Rate of growth of administrators vs. faculty members teaching and conducting research over a five-year period. The legislature is looking at the rate of administrative growth by institution.

### **Vacant Board Seat Update**

Chair Shinn thinks it is important that the vacant board seat is filled as soon as possible. He and Dr. Holbrook will be meeting with a potential candidate in the next two weeks and they will report the result of their meeting to the Campus Board members.

## **CEO Roundtable Meeting Update and Planned Response**

President Currall called for a meeting with CEO's of the local Sarasota/Manatee businesses who currently collaborate or could collaborate in the future with USFSM. The meeting was held on December 17, 2019 in Selby Auditorium. Representatives from the Manatee and Sarasota EDCS were represented. The meeting was well attended and will help with the development of business partnerships. Chair Shinn suggested a follow-up letter be sent to the participants from President Currall and himself and a follow up meeting be set in approximately 90 days.

Additionally:

- John Jorgensen (Chairman & Founding Partner, Sylint Group) has asked for an Anti-terrorism/Cybersecurity conference to take place at USFSM. This will be a world class event and proposed to take place December 2020/January 2021.
- Follow up with each CEO personally. Chair Shinn said that USFSM needs to ask what can we do for them and how some of their business and human resource challenges can be solved.

## **Nursing Program Update**

Dr. Victoria Rich (Dean, USF Health College of Nursing) said one of her top priorities was to get more PhD and 'Bull' nurses to care for the Tampa Bay community. She thanked Mr. Beauchamp for the work done by USFSM Facilities to complete the Nursing Skills Lab. She thanked Dr. Holbrook, Dr. Kemker and Dr. Charles Lockwood for all of their extensive work to get the nursing program to USFSM.

The USFSM nursing program will offer Accelerated Second Bachelor's Degrees, with a mission of: "Preparing 21<sup>st</sup> Century Nurses to Promote Health & Wellness in Our Community and Around the World". Dr. Betty Jordan (USF Health Vice Dean, Undergraduate and Global Programs) has done an extraordinary job bringing these programs to USFSM and USFSP. Dr. Natasha Zurcher (Director, Accelerated Second Degree Program, USF College of Nursing) will oversee the program on the USFSM campus. The inaugural class had 188 applications, 157 of those were qualified, with a 3.5 or higher on their first undergraduate degree. The program enrolled 30 students, who had an average GPA of 3.69. All of the clinical practices will take place in hospitals in the Sarasota-Manatee area.

## **Adjournment:**

Chair Shinn asked that a plan be prepared to ensure that New College will meet the agreement of 75 beds in the USFSM housing plan. Mr. Beauchamp said that the USFSM facilities team met with the USFSP housing project leads to discuss what the costs would be for a 150-bed housing plan, as opposed to the current 200-bed plan, and what the project cost would be for housing and a residence building to be built at the same time. Chair Shinn emphasized the urgent need for USFSM housing.

With no further business, Chair Shinn adjourned the meeting at 5:12pm.