



UNIVERSITY OF SOUTH FLORIDA SARASOTA-MANATEE

Meeting Minutes USFSM Campus Board Meeting October 9, 2019 Selby Auditorium

Chairman Byron Shinn called the USFSM Campus Board to order at 3:00pm.

The following Campus Board Members were present:

Dr. Anila Jain
Mr. Bill Mariotti
Mr. Rick Piccolo

Representing USF Sarasota-Manatee:
Regional Chancellor Karen Holbrook
Faculty Senate President Michael Gillespie
Student Government Representative Joshua Ghansium

Chair Shinn welcomed the meeting attendees. He thanked USF Trustee Charles Tokarz for joining the meeting and explained that President Currall was unable to attend due to a schedule conflict.

Chair Shinn emphasized the need to address concerns about Consolidation and uniform communication within the USF System. He asked for help from the Faculty Senate regarding updates and explanation of Tenure and Promotion guidelines.

New Business – Action Items:

Approval of USFSM Campus Board Meeting Minutes

Chair Shinn requested approval of the July 24, 2019 and September 16, 2019 meeting minutes. Mr. Mariotti put forth the motion, with a second from Mr. Piccolo. The minutes were unanimously approved.

New Business – Information Items:

USFSM Update

Dr. Holbrook has been regularly meeting with President Currall, Dr. Ralph Wilcox and Dr. Martin Tadlock about Consolidation to create a document that reflects what they believe the branch campuses should be - in alignment with the law and SACSCOC regulations. There is further work to be done, but progress has been made. President Currall will be drafting a letter that will go out to all faculty and staff with a copy of the plan to detail the nature of how the branch campuses will function.

Dr. Holbrook highlighted the November 14th Inauguration of President Currall at the Yuengling Center at 2:00pm with a reception to follow. She encouraged everyone to attend this very auspicious and meaningful occasion. Any USFSM faculty, staff and students who would like to attend, please contact Amy Farrington for bus or van transportation from USFSM to Tampa.

Dr. Holbrook attended a Leadership Roundtable this morning at the invitation of Dom DiMaio (President/CEO, Lakewood Ranch Business Alliance). Twenty business leaders attended the meeting, with Craig Johnson (Chairman of the Board, President & CEO, FCCI) leading the discussion. The topic was ‘How do you do Continuity/Succession Planning’. He explained that at FCCI there is an importance of understanding **reputation, culture and history**. USFSM is proud of the reputation that has been built with the community and businesses. Local businesses rank USFSM interns on a national Career Readiness Scale at 95%, well above the national average of 63%. The USFSM culture is also critically important to match and support what occurs in the local community. USFSM works with advisory boards to build programs to address workforce needs and keep students in the community. Of last year’s graduates, 92% stayed in Florida and 80% of those stayed in the Sarasota-Manatee community. Dr. Holbrook is working to ensure that USFSM does not lose any of its reputation, culture and history with Consolidation.

USFSM’s community outreach is raising its recognition. Media hits in 2017 were 192; in 2018 there were 430; and thus far in 2019 there are 799. This demonstrates how USFSM is making an impact and the community is recognizing what is taking place at USFSM.

USFSM has three Fulbright award winners – Dr. Cihan Cobanoglu (Turkey studies), Dr. Jody McBrien (New Zealand studies), and Amela Malkic (India studies). The USFSM Global Engagement Office (GEO), which will become a part of USF World, is giving experiential opportunities to USFSM students. Upcoming program trips include:

- Singapore to study Informational Sciences
- Galapagos Islands to study Ecology & Biology
- Italy and France to study Food & Beverage
- Mexico to study Languages
- Iceland to study Economics
- Barcelona to study Criminal Justice
- India to study Sustainability

Faculty Senate Update

Mr. Gillespie provided the following updates:

- 1) USFSM Faculty Senate was asked to provide comments on the Mission & Goals document that President Currall presented at the USF Board of Trustees Meeting on September 10, 2019. There are no objections to the content and Faculty Senate supports it moving through the proper process.
- 2) Faculty Senate is discussing with the Faculty Success Committee how USFSM Instructors can retain their unique roles within One USF.
- 3) There have been several calls for proposals to receive funding for a Research Acceleration Grant Program and Faculty Professional Development.

- 4) Determining the new governance structure for OneUSF and how to shape it in order to meet timelines is an issue of importance. Faculty Senate has engaged USF's Ombuds Officer, Steve Prevaux, and the three campus' Faculty Senates to collaborate on solutions. A few points of disagreement on the new constitution and bylaws have been identified and are now under discussion. These include:
 - a) How will the Senate be apportioned? The faculty councils from St. Pete and Sarasota-Manatee together equal the representation of the Tampa campus. The initial proposal for the new governance structure would shift to a proportional representation model, which would have only a 4% representation for USFSM, which was not well received by the USFSM Faculty Senate. SGA had negotiated an 8% representation, so Faculty Senate was able to have that matched.
 - b) What does the representation need to be for the Senate Executive Council? The Faculty Senate feeds into the Executive Council.
 - c) Would it make sense to have a rotating leadership structure?
- 5) The next USF System Faculty Council meeting will be held at USFSM on October 23, 2019 from 10:00am -12:00pm.

Chair Shinn stated that he met a student who had all of her classes scheduled as online classes, which was a disappointment to the student. The Chair noted that the experience of online classes is vastly different from classes on campus. He recognized USFSM's lack of facilities for classes and faculty offices and the critical need. He raised the issue of an interim plan to bridge current needs with future on-campus facilities. One option is to work with New College to hold classes on their campus. Mr. Mariotti agreed that, even with funding for a new facility, it would be four to five years until the new facility would be realized. Mr. Piccolo agreed that facilities are the most critical issue at the USFSM campus. Innovative options to address existing needs should be developed, with space at New College being a viable option.

Dr. Tom Becker noted that USFSM will not have equitable resources in the near future. In the previous T&P document it states that, in evaluating candidates for T&P, the availability of resources will be taken into consideration. Mr. Gillespie clarified that the clause exists in the updated documents but some difficulties remain. Among them, the provision is currently written at the university level, but must reach down to the department level. Dr. Holbrook remarked that the departments will no longer be per campus, but amalgamated departments throughout USF. It will be unbalanced by a larger segment of faculty from Tampa, who have higher standards due to their teaching balance. The department will need to understand these types of issues. In general, there will be many more people involved in the review process moving forward.

Chair Shinn questioned the advisability of legislation, in certain instances, for reconsideration within the T&P system. Mr. Piccolo cautioned that the Consolidation process is not yet completed and that implementation may need time to fully develop. Appealing to the legislature for changes and overruling the process could be an unfavorable reflection to the legislators. Chair Shinn noted that he was concerned about the communication of the success ratio of the T&P by campus as new hires will be system-wide hires. He remains positive about the outcomes.

Student Government Association (SGA) Update

Mr. Ghansium provided the following updates:

- 1) The three campus' Student Government Associations (SGA) were able to complete a final draft of the Consolidation constitution, which will be sent to each campus' SGA Senate. The Senates have until October 16, 2019 to review the document and vote to put it on the ballot for the student's vote in November.
- 2) USF Day at the Capital on October 23, 2019 will have approximately 30 USFSM students participating.
- 3) The TEDx USFSM Conference, hosted by SGA, will take place in Selby Auditorium on November 7, 2019. There will be 8 speakers, 18 event volunteers, 100 attendees and 22 VIPs.
- 4) Twelve USFSM SGA members will attend the American Student Government Association Conference in New York in March 2020.
- 5) A childcare demand study will be sent to all students on November 1st to determine the level of interest in childcare on campus.
- 6) SGA is creating a Town Hall for USFSM students to ask questions and voice their concerns about Consolidation and the constitution. Representatives from the other campuses will be present at each of the three Town Halls.
- 7) The legislative branch of SGA is putting together an event for students to meet the USFSM Senators to get to know their representatives.
- 8) SGA is striving to create a college environment on Saturdays for the graduate students who come to classes and study on Saturdays, so it is similar to what the undergraduate students experience during the week.

Chair Shinn offered to have Campus Board members or Trustees participate in the Town Halls that are being planned, to give any needed information, to listen and to help.

Campus Board Discussion:

Legislative Budget Request (LBR)

The USF System submitted to the Board of Governors (BOG) a LBR for \$50 million, with a plan to hire 175 new faculty, which is phase one of a five-year plan to hire 375 new faculty for the entire system. The BOG's Vice Chairman Kitson was very complimentary of the aspirational nature of the request, because there is only one Association of American Universities (AAU) public institution in the state of Florida and the hope is that USF could become the second.

A Facilities request was submitted separately at the BOG meeting, which was put together under the new law, implemented from the legislative methodology outlined in Senate Bill 190 on ranking projects for the Public Education Capital Outlay (PECO) list. The preliminary project selection list specifically identified by the BOG is 25 projects, of which the USF System has two that are not fully funded – System Central Plant Renovation and Genshaft Honors College. This is the first time the BOG will take deep-dive into those facilities requests and they will be considering them at the next BOG meeting on October 29 & 30, 2019. One key point is that the BOG is restricted on how many projects they can ask of the Legislature because of the Legislature's policy decision to only fund PECO with cash in lieu of bonding. There are over \$1 billion in deferred maintenance projects and plant operations, which does not leave a lot of PECO money for distribution.

Mr. Welch added that he is working closely with SGA for USF Day at the Capitol where a total of 150 students from the USF System will be visiting Tallahassee on October 23, 2019.

Budget Update

Mr. Beauchamp presented summary of the USFSM budget, including General Operating Budget Compared to Actual Expenditures to September 30, 2019 and the Education & General (E&G) Carryforward Spending Plan Summary as of September 1, 2019. The Revenue Operating Budget is a total of \$29,620,647, which is an increase of approximately \$4,500,000 from last year's budget. We are approximately 25% into the budget year and the operations expenditures are well in line with the budget. He pointed out that the Financial Aid and Other Expenditures has been increased to \$4,961,301, to include nine new faculty hires. For the first time, USFSM has been asked to submit its Carryforward Spending Plan of \$12,168,809 to the BOT and BOG for approval. This plan includes funds for:

- Research
- Start-up Faculty
- Research Equipment
- Classroom Technology Upgrades
- Classroom Furniture Upgrades
- Improvements for the 'Research Park' (former Viking building)
- College of Hospitality and Tourism Leadership (CHTL) café expansion
- Nursing Program and renovations for the Nursing labs

Chairman Shinn noted that it is very important that the upward growth of the CHTL program is maintained, as the community perception is that it has stalled. USFSM will need to provide an update to the community with specific positive progress. Chair Shinn asked Mr. Beauchamp to let Mr. Nick Trivonovich know that we need to move forward without delay.

Fundraising and Brunch on the Bay 2019 Update

Ms. Williams gave a comprehensive view of USFSM's fundraising priorities. USFSM has 38 Endowed Scholarships with a total corpus of \$9M and 37 Non-Endowed Scholarships totaling \$338,628. Chair Shinn asked if the scholarships will maintain a campus identity after Consolidation. Ms. Williams believes that nothing will change, because USF has one 501(c)3 recognized by the IRS. If a donor wishes to donate to a specific campus, that is what the IRS looks for and how USF will interpret it.

USFSM's signature scholarship fundraiser, the 26th Annual Brunch on The Bay will be held on November 3, 2019. Since 1994, \$5.8M has been raised for the scholarships, including endowment earnings, matching funds from State of Florida, pledges and a small amount of gifts-in-kind. Last year the goal of \$250,000 was surpassed at \$315,257 with 870 attendees. The goal for the upcoming event is \$500,000. The cost per table and per seat has increased and there will be a first-time paddle raise, in addition to pledge cards.

Ms. Williams concluded with an update on fundraising for the Integrated Science and Technology Complex (ISTC). The estimated cost of the building is \$46.5M and USFSM plans to raise \$4.6M (10%). There will be a multi-prong approach with companies, foundations and

individuals. Members have been identified for leadership councils – Women in STEM and an ISTC Board.

Chair Shinn spoke about the new USF Organization Chart, which has the USFSM Campus Board reporting to the President and not directly to the Board of Trustees (BOT). Mr. Piccolo noted that the members of the Campus Boards are not employees of the university and should report directly to the BOT.

Chair Shinn asked if there should be a vote of support for Dr. Holbrook to take the proposal of using classroom space at New College to President Currall. Dr. Jain commented that it is important that USFSM students are able to take classes there during the day, as opposed to evenings as it was in the past. Dr. Holbrook noted that it was important to have the discussion and that USFSM is also currently in discussions with NCF to share resources, such as health and safety.

Chair Shinn noted that the land deal agreement with Manatee County is currently being negotiated with Manatee County and USF attorneys. The county commissioners support it and Chair Shinn asked Elliott Falcione (Executive Director, Bradenton Area Convention and Visitors Bureau) to assist with its progression.

Vacant Board Seat

The current vacant USFSM Campus Board seat should be filled as soon as possible. However, the USF Campus Boards are going to have a total reset as of July 1, 2020, when Consolidation takes effect. If the current vacancy were filled, the new member would need to know their term may end June 30, 2020, but it is likely they would be asked to stay. Dr. Holbrook stated that there are approximately seven candidates suggested for the seat. The consensus was that the process to fill the new seat should move forward.

Mr. Mariotti asked if the Community Leadership Council (CLC) will be revitalized. Chair Shinn likes the idea of being connected with the Sarasota and Manatee Economic Development Corporations (EDC) and the CEOs of the community's businesses to maintain our business partnerships. The CLC should be brought back with CEOs and executive leaders of community businesses and organizations. Dr. Holbrook said it is necessary to be clear and consistent on expectations for CLC members.

Dr. Holbrook added that President Currall asked Sharon Hillstrom (President/CEO of Bradenton Area EDC) to arrange a meeting with the CEOs of companies in Sarasota and Manatee. Ms. Hillstrom, Dr. Holbrook, Mark Huey (President/CEO of Sarasota County EDC), Jacki Dezelski (President/CEO, Manatee Chamber of Commerce), and Heather Kasten (President/CEO, Sarasota Chamber of Commerce) have been meeting to organize this and are planning to hold the meeting in December.

Adjournment:

With no further business, Chair Shinn adjourned the meeting at 5:20pm.